

FRANCHISES: MAKING THE RIGHT CHOICES

ASSESSMENT

Choices will be evaluated on these criteria.

	Excellent	Good	Satisfactory	Needs Improvement
Position	Position is clear.	Position is fairly clear.	It takes more than one reading to figure out the position held.	No position is stated or it was very difficult to figure out what the position was.
Support Elements	Three supporting points (and drawback, if required) are clearly and convincingly stated.	Three points supporting the position (and one drawback, if required) are stated, but organization could be better.	Three points supporting the position are stated (and one drawback, if required) but they are not very clear.	Three supporting points (and drawback, if required) are not stated, or it was very difficult to identify the points being made.
Sentences & Paragraphs	Sentences and paragraphs are complete, well constructed and of varied structure.	All sentences and paragraphs are complete and well constructed (no fragments or run-ons).	Most sentences and paragraphs are complete and well constructed. A few need some work.	Many sentences and/or paragraphs need work
Grammar & Spelling	There are no errors in grammar or spelling.	There are 1-2 errors in grammar and/or spelling.	There are 3-4 errors in grammar and/or spelling	There are more than 4 errors in grammar and/or spelling.
Capitalization & Punctuation	There are no errors in capitalization and punctuation.	There are 1-2 errors in capitalization and punctuation.	There are 3-4 errors in capitalization and punctuation.	There are more than 4 errors in capitalization and punctuation.
Legibility	Typing or writing is legible with no distracting corrections.	Typing or writing is legible but there are 1-2 distracting corrections.	Typing or writing is marginally legible OR there are 3-4 distracting corrections.	Typing or writing is not legible OR there are more than 4 distracting corrections.