

Experiment Administration and Recording Sheet

Directions: Read the experiment instructions below.

Experiment #1

Use a watch to keep the time it takes the subject to do each task correctly. If the subject makes an error, have them start from the beginning with the time continuing to run.

Show the sheet for Experiment #1 part 1 to the subject. Instruct the subject: "Go down the list from top to bottom, calling out the color of each word." Record the amount of time it takes the subject to complete the task.

The answer: red, orange, yellow, green, purple, blue, black, pink. (Accept reasonably close color descriptions.)

Show the sheet for Experiment #1 part 2 to the subject. Instruct the subject: "Go down the list from top to bottom, calling out the color of each word. (If 'red' is printed in blue, call out 'blue')." Record the amount of time it takes the subject to complete the task.

The answer: pink, green, purple, yellow, blue, orange, black, red. (Accept reasonably close color descriptions.)

Record which part, 1 or 2, was completed more quickly.

Experiment #2

Tell the subject to read the question and give their answer as either A or B. Record either A or B in the recording sheet.

Experiment #3

Tell the subject to read the question and give their answer in cents. Record the answer in cents.



Introduction to Behavioral Economics



Name:

Date:

Directions: Complete the table using the experiment instructions above. **Recording Sheet:**

| | Subject A | Subject B | Subject C |
|---|-----------|-----------|-----------|
| Experiment #1: Quicker on part 1 or part 2? | | | |
| Experiment #2: A or B | | | |
| Experiment #3: Number given in cents | | | |

