

# Advertising Using Facts and Opinions

## Group Handout

Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Directions:** Pretend you work for a company that has cooked up a new dessert, and it's your job to create an advertisement for it. List three possible facts and three possible opinions about this dessert that could be used in the ad. Be prepared to share your ideas with the class.

**Reminder:**

A **FACT** is something that can be proven to be true.

An **OPINION** is a view or judgement about something, not necessarily based on fact.



FACTS	OPINIONS
1.	1.
2.	2.
3.	3.