

## Group Activity: Dave Thomas, Entrepreneur Answer Key

**Directions:** Use the biography on the following web site to answer the following questions:  
<https://www.biography.com/business-figure/dave-thomas#awesm=~oCcbmJM7ZidFUJ>.

1. What influenced Dave Thomas to enter the restaurant business?  
*[Answers may vary but should include his enjoyment of the work– the hands-on experience.]*
2. When was Dave Thomas an Intrapreneur?  
*[He was an intrapreneur when he was at Kentucky Fried Chicken.]*
3. Why was it risky for Dave Thomas to open “another hamburger restaurant”?  
*[His friends told him the world did not need one.]*
4. How was Wendy's going to make itself different from the other hamburger stores?  
*[Wendy's would serve family style, made to order food, and family style furniture and lights.]*
5. What two things made Dave Thomas an entrepreneur?  
*[He owned his own business, and used the franchise method.]*
6. Many entrepreneurs make charitable contributions and perform service activities for their communities. Has Dave Thomas done this? How?  
*[Yes, He has made contributions to several charitable organizations including the St. Jude Children's Hospital, the Ohio State Cancer Research Institute and Adoption Works...For Everyone.]*
7. How does Dave Thomas fit your definition of an Entrepreneur or complete the sentence “An owner of a business is...”?  
*[Answers will vary but should be well explained and defended.]*
8. Did you see Dave Thomas as an Entrepreneur before this exercise? Explain why you did or why you did not.  
*[Answers will vary, but should be well thought out and explained fully.]*