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# BUSINESS PLAN

What overall goal do you have for your lemonade business?

What type of lemonade will you sell?

How much will you sell your lemonade for?

What services will you offer at your lemonade stand?

What goods will you sell at your lemonade stand?

What activities will you have at your lemonade stand? Or will you choose to not have activities?

What will be unique about your lemonade stand in order to bring more consumers in and raise your profit from the previous year?

