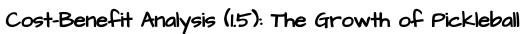
Cost-Benefit Analysis (1.5): The Growth of Pickleball

<u>Pre-Think:</u> Before we utilize cost-benefit analysis, complete this task to get some background on the growth of the sport.

Watch this video about Pickleball and then answer the following questions (15 mins)

Watch	this <u>video</u> about Pickleball, and then answer the following questions. (15 mins)
l.	What are 3 significant pieces of data that you heard?
2.	What are 3 interesting facts that you heard with regards to its growth?
3.	What might be troubling about the growth of pickleball?
4.	Economics connection: What might be an economic benefit and cost from the growth of pickleball?
	Benefit:
	Cost:



Background Reading: Select 1 article (3 in total) from each section of the chart. Then answer the questions about this topic.

Background: Cities + Markets	Pickleball Benefits	Costs of Pickleball.
Austin: Turf War Marketplace: Policy Equity Route 55: Mayors + Pickleball NYTimes: Competing Interests NBC News: Le Bron James + Pickleball Time: Le Bron James + Pickleball	WSJ: Pickleball + Tourism NPR: Fastest Growing Sport CNBC: Pickleball Tournament Growth NYTimes: Pickleball Private Development Austin Monthly: Steve Kuhn Fortune: How Pickleball Grew	Business Insider: Pickleball Medical Costs CNN: Noise Complaints Pickleball and padel are challenging Kiplinger: Healthcare Costs

Add the article selected for each subtopic, add quotes/data about the topic, a takeaway, and a question it now raises.

City Dilemmas + Markets:

Article Selected:

What Key data/quote did you find about a benefit or cost?

What is an important takeaway from this article?

What question does this raise?



Pickleball Growth/Benefits: Article Selected:		
What key data/quote did you find about a benefit or cost?		
What is an important takeaway from this article?		
What question does this raise?		
<u>Costs/Controversy:</u> Article Selected:		
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What key data/quote did you find about a benefit or cost?		
What is an important takeaway from this article?		
What question does this raise?		