

# Economics in the News: Mega Celebrity Impact

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Select a current event that connects to changes in markets about the **"Messi Effect"** or the impact of **Taylor Swift's Eras** tour published in the last 12 months.

Link to Article and Date	# of paragraphs	Unit 2 Connection: Demand, Supply, Market Price, Shortage, Surplus

**A. Terminology and Analysis:** Answer the following with regards to your article in 2-3 sentences.

1. What is the main idea of your article?
  
  
  
  
  
  
  
  
  
  
2. Explain how this article connects to an **economic term** we've studied in this unit.
  
  
  
  
  
  
  
  
  
  
3. Why does the issue discussed in this article matter? Explain in 2-3 sentences.

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**B. Application and Impact:** Answer the following question with regards to the effects of this article on your understanding of economics.

4. How can you connect your article to the market graph?

Graph:

Component:

P	Q

**C. Take Away:** Create an instagram [post](#) that shows the impact of this event on the markets. Include a subtitle, image, and text with a hashtag.

Put a link to your copy of this template here: