



# Using Case Studies and Inquiry to Teach Economics



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# Objectives

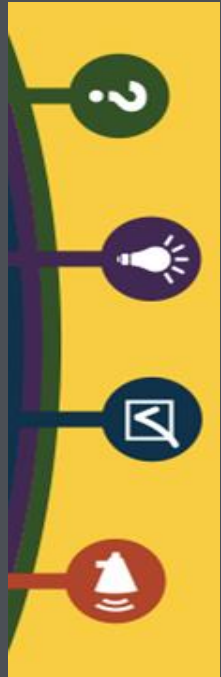
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- Participants will receive instruction and strategies for teaching cross-curricular inquiry lessons and case studies.
- Participants will take part in an interactive activity.
- Participants will receive resources and lessons for classroom use.



# C3 Framework for Social Studies State Standards

# CLARIFYING CONCEPTS: C3 FRAMEWORK INSTRUCTIONAL ARC



- 1 Develop questions and plan inquiry
- 2 Use Disciplinary Tools and Concepts
- 3 Evaluate sources; use evidence to make claims
- 4 Communicate Arguments, Take Informed Action



Guides standards writers. Guides teachers directly. No content?

# ANATOMY OF AN INQUIRY

## 7th Grade *Uncle Tom's Cabin* Inquiry

Can Words Lead to War?			
New York State Social Studies Framework Key Ideas & Practices	<b>7.7 REFORM MOVEMENTS:</b> Social, political, and economic inequalities sparked various reform movements and resistance efforts. Influenced by the Second Great Awakening, New York State played a key role in major reform efforts. <input checked="" type="checkbox"/> Gathering, Using, and Interpreting Evidence <input checked="" type="checkbox"/> Chronological Reasoning and Causation <input checked="" type="checkbox"/> Comparison and Contextualization		
Staging the Question	Consider the power of words and examine a video of students using words to try to bring about positive change.		
<b>Supporting Question 1</b>	<b>Supporting Question 2</b>	<b>Supporting Question 3</b>	<b>Supporting Question 4</b>
How did Harriet Beecher Stowe describe slavery in <i>Uncle Tom's Cabin</i> ?	What led Harriet Beecher Stowe to write <i>Uncle Tom's Cabin</i> ?	How did people in the North and South react to <i>Uncle Tom's Cabin</i> ?	How did <i>Uncle Tom's Cabin</i> affect abolitionism?
<b>Formative Performance Task</b>	<b>Formative Performance Task</b>	<b>Formative Performance Task</b>	<b>Formative Performance Task</b>
Summarize the plot of <i>Uncle Tom's Cabin</i> and identify main ideas and supporting details from Stowe's description of slavery in the book.	Identify four quotes in the sources that point to Stowe's motivation and write a paragraph explaining her motivation.	Compare and contrast the viewpoints expressed in newspapers from the North and the South using a T-chart and make a claim about the differences.	Participate in a structured discussion regarding the impact <i>Uncle Tom's Cabin</i> had on abolitionism.
<b>Featured Source</b>	<b>Featured Source</b>	<b>Featured Source</b>	<b>Featured Source</b>
<b>Source A:</b> Summary of <i>Uncle Tom's Cabin</i> <b>Source B:</b> Excerpts from <i>Uncle Tom's Cabin</i> <b>Source C:</b> Illustrations from <i>Uncle Tom's Cabin</i>	<b>Source A:</b> Harriet Beecher Stowe's concluding remarks to <i>Uncle Tom's Cabin</i> . <b>Source B:</b> Letter from Harriet Beecher Stowe to Lord Thomas Denman	<b>Source A:</b> Review of <i>Uncle Tom's Cabin</i> published in the <i>Boston Morning Post</i> <b>Source B:</b> Review of <i>Uncle Tom's Cabin</i> published in the <i>Southern Press Review</i>	<b>Source A:</b> Excerpt from Charles Sumner's Senate speech <b>Source B:</b> Article by John Ball Jr. published in <i>The Liberator</i> <b>Source C:</b> Sales of <i>Uncle Tom's Cabin</i> , 1851–1853
<b>Summative Performance Task</b>	<b>ARGUMENT</b> Can words lead to war? Construct an argument (e.g., detailed outline, poster, essay) that discusses the impact of <i>Uncle Tom's Cabin</i> using specific claims and relevant evidence from historical sources, while acknowledging competing views. <b>EXTENSION</b> Create an educational video of the argument that responds to the compelling question "Can words lead to war?"		
<b>Taking Informed Action</b>	<b>UNDERSTAND</b> Identify and describe a human rights issue that needs to be addressed (e.g., child labor, trafficking, or poverty). <b>ASSESS</b> Create a list of possible actions that involve words. This may include letters, editorials, social media, videos, and protests. <b>ACT</b> Choose one of the options and implement it as an individual, small group, or class project.		

### Sample of a Completed Blueprint

2. Sources

### 1. Questions

- Compelling
- Supporting

### 3. Performance Tasks/ Assessments

- Staging Task (i.e., the hook)
- Formative Performance Tasks
- Summative Argument (often essay)
- Summative Extension
- Taking Informed Action





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# Economic Happiness Inquiry



**New York State  
Social Studies  
Framework Key Idea  
& Practices**

**Staging the Question**

**12.E3 THE IMPACT OF ECONOMIC SYSTEMS**  
 systems in the world  
 competition and  
 considerable change  
 environmental impact  
 exerted strong and  
 significant influence  
 on the world economy  
 and the lives of people  
 around the world.  
 Gathering, Using, and  
 Analyzing Data

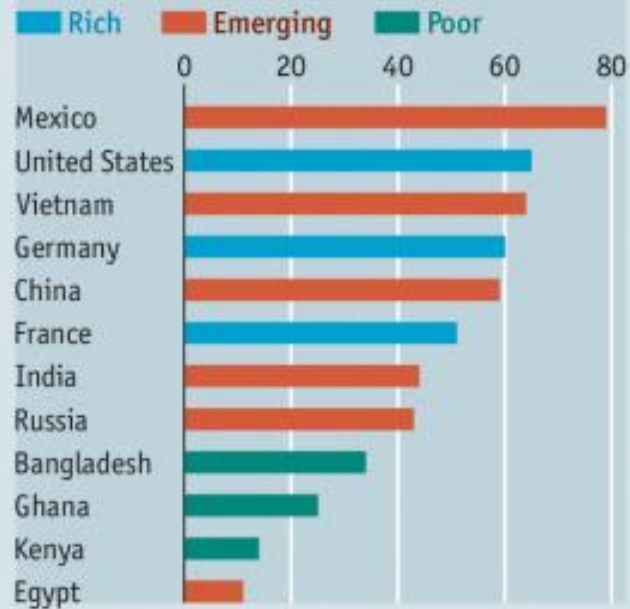
Analyze the graph

**How**

**The happy medium**

% of people rating their life-satisfaction between 7 and 10\*, 2014

Selected countries by income group



Median of countries surveyed



Source: Pew Research Centre \*On a 0-10 scale, 10=best

**happier?**

**AL ECONOMY:** There are various economic  
 mixed free market economy characterized by  
 affairs. Economic policy makers face  
 ; unemployment, inflation, poverty, and  
 ty of these challenges significantly and has  
 ntrepreneurs in the US economy.

**l Economics Systems**

er money can buy happiness.



# How Could Americans Be Happier?

Supporting Question 1	Supporting Question 2	Supporting Question 3
Why do some consider Denmark the happiest country in the world?	How does the United States rank in happiness?	What economic policies could make Americans happier?
Formative Performance Task	Formative Performance Task	Formative Performance Task
List the reasons Denmark ranks number one on the World Happiness Report.	Create a three-column chart that reflects the three happiness studies and list the United States' rankings and the reasons for those rankings.	Develop a claim using evidence about how an economic policy could make Americans happier.
Featured Sources	Featured Sources	Featured Sources
<b>Source A:</b> Excerpt from <i>World Happiness Report</i> <b>Source B:</b> Excerpt from <i>Denmark Better Life Index</i>	<b>Source A:</b> Excerpt from <i>World Happiness Report</i> <b>Source B:</b> Excerpt and rankings from <i>Economic Freedom of the World</i> <b>Source C:</b> Excerpt and rankings from <i>Happy Planet Index</i>	<b>Source A:</b> Excerpt from <i>Republican Party Platform: Restoring the American Dream and Jobs</i> <b>Source B:</b> Excerpt from <i>Democratic Party Platform: Moving America Forward</i> <b>Source C:</b> Excerpt from <i>Green Party Platform: Economic Justice and Sustainability</i>

# How Could Americans Be Happier?

<b>Summative Performance Task</b>	<b>ARGUMENT</b> How could Americans be happier? Construct an argument (e.g., detailed outline, poster, or essay) that addresses the compelling question using specific claims and relevant evidence from historical sources while acknowledging competing views.
	<b>EXTENSION</b> Evaluate Bhutan's attempts to improve gross national happiness and the extent to which this is a viable economic approach.
<b>Taking Informed Action</b>	<b>UNDERSTAND</b> Research current economic initiatives to help the middle class.
	<b>ASSESS</b> Discuss the degree to which each political party's platforms may help the middle class.
	<b>ACT</b> Invite a group of teachers and staff to a classroom forum and discuss/debate the class perspectives on recent efforts to help the middle class.



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# What's the Catch? Case Study

**NGPF** | Next Gen  
Personal  
Finance

# Consumer Skills Case Study

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Samantha wanted a cheap chair that she could use in her dorm room, did a quick search and here is what she found:

1. What would you tell her?

1. Would you recommend that she purchase the chair? Why or why not?



Roll over image to zoom in

Modway

## Modway Miniature Casper Novelty Chair in Clear



71 customer reviews | 3 answered questions

Price: **\$12.75** ✓prime

Your cost could be \$2.75. Eligible customers get a \$10 bonus when reloading \$100.

**In Stock.**

**Want it Friday, Nov. 3?** Order within **21 hrs 39 mins** and choose **One-Day Shipping** at checkout. [Details](#)

Ships from and sold by Amazon.com.

- Made of acrylic
  - Only 6" tall
  - Miniature replica
- › [See more product details](#)

**Used & new (9)** from **\$4.53** ✓prime

[Report incorrect product information.](#)



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