

## Market Structure Discussion Preparation: In the Real World

A. Background: Choose 1 video OR 1 podcast connected to this topic. Then, use this document to help prepare you for our discussion.

Video	Podcast
<ul style="list-style-type: none"><li>▶ <a href="#">Why Barnes &amp; Noble Is Copying Loca...</a></li><li>▶ <a href="#">How Warby Parker Disrupted Then ...</a></li><li>▶ <a href="#">How Home Depot Became the World'...</a></li></ul> <p><a href="#">YouTube: Amazon vs. Walmart</a></p> <ul style="list-style-type: none"><li>▶ <a href="#">Can the music industry survive the s...</a></li></ul>	<ul style="list-style-type: none"><li><a href="#">NPR: The Case Against Facebook</a></li><li><a href="#">NPR: Printers Are the Worst</a></li><li><a href="#">NPR: Stadiums and Captive Audiences</a></li><li><a href="#">NPR: Big Tech AntiTrust</a></li><li><a href="#">NPR: Antitrust Standard Oil</a></li><li><a href="#">NPR: Apple</a></li><li><a href="#">NPR: Google</a></li><li><a href="#">NPR: SheIn Fast Fashion</a></li></ul>

Video/Podcast Chosen:

Important findings/data/details I read that made me curious:

B. Reflection: What insights did you gain?

C. Application: Add 1 open-ended question you now have for your peers.

Question #1:

I watched/heard (name) \_\_\_\_\_ and it said (add quote)....

*and*  
I'm wondering...

Be prepared to discuss your insights as a whole group.

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### Socratic Seminar Discussion: Market Structures in the Real World

As you participate in the Socratic Seminar, take notes on the discussion about 5 ideas, thoughts, or questions you have. Then, a three word phrase to highlight your take-away of the conversation.

Insight	What insight did you gain? What thoughts do you have? What question do you have?
1.	
2.	
3.	
4.	
5.	
3 Word Take-Away:	