



The Messi Effect: Resource Exploration

Resources + Articles (5 - 10 mins)	Videos - (5 - 12 mins)	Podcasts (25 mins)
Business Today: Messi and Fifa Fortune: Messi Bringing Money Into MLS Forbes: The Messi Effect on US Soccer The Guardian: Is Consumer Paying For Messi Market Place: What Messi Means for Apple TV The Athletic: Lionel Messi Life Investopedia: 4 Ways Messi is Booming US NYTimes: Messi + Saudi Arabia Deal	YouTube: The Messi effect: How adding "the ... Bloomberg: Messi and Chicago YouTube: CNBC Could Messi Supercharge MLS? YouTube: Messi Effect on MLS Soccer YouTube: NewsNation Messi Effect on Miami YouTube: Why is the World Cup important to ...	NPR Podcast: Messi Economics NPR Podcast: La Ultima Copa

Resource Exploration (15 mins): Resource Selected: _____ (must total 25 minutes)

What interesting information did you read/see/hear?	How can you connect these ideas to the impact of Messi on markets?	What are you now wondering about this topic?
What is most significant or interesting about your selected medium, and why?		



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#2 Resource Selected (if not a podcast): -----

What interesting information did you read/see/hear?	How can you connect these ideas to the impact of Messi on economic systems?	What are you now wondering about this topic?
What is most significant or interesting about your selected medium, and why?		