



The Messi Effect: Resource Exploration

Resources + Articles (5 - 10 mins)	Videos - (5 - 12 mins)	Podcasts (25 mins)
Business Today: Messi and Fifa Fortune: Messi Bringing Money Into MLS Forbes: The Messi Effect on US Soccer The Guardian: Is Consumer Paying For Messi Market Place: What Messi Means for Apple TV The Athletic: Lionel Messi Life Investopedia: 4 Ways Messi is Booming US NYTimes: Messi + Saudi Arabia Deal	<ul style="list-style-type: none"> ▶ The Messi effect: How adding "the ... Bloomberg: Messi and Chicago YouTube: CNBC Could Messi Supercharge MLS? YouTube: Messi Effect on MLS Soccer YouTube: NewsNation Messi Effect on Miami ▶ Why is the World Cup important to ... 	NPR Podcast: Messi Economics NPR Podcast: La Ultima Copa

Resource Exploration (15 mins): Resource Selected: -----

What interesting information did you read/see/hear?	How can you connect these ideas to the impact of Messi on markets?	How could you use this resource in your classroom?
<p>What is most significant or interesting about your selected medium, and why?</p>		