




Hosting the Olympics Boosts your Economy

PARIS '24



IMPROVED INFRASTRUCTURE

- Beijing spent over \$22.5 billion constructing roads, airports, subways, and rail lines, as well as almost \$11.25 billion on environmental cleanup.
- Sochi, Russia, invested approximately \$44.3 billion in constructing non-sports infrastructure for the 2014 Olympics

MILAN '26



TOURISM INCREASE

- Brazil set tourism records with 6.6 million foreign tourists and \$6.2 billion dollars.
- Those tourists also spent more: \$2.57 billion in June (a 13% increase) and \$12.1 billion in the first half of 2013.

LA '28



STRENGTHEN GLOBAL PRESENCE

- The 1968 Summer Olympics allowed Mexico to make "the leap into the ranks of industrialized nations."
- After a successful 1955 bid for the 1960 Summer Olympics in Rome, Italy joined the United Nations and began the Messina negotiations that led to the creation of the European Economic Community (EEC).

BRISBANE '32

Beyond the Games: The Case Against the Olympics

01 Economic Surge vs. Debt Burden

While the Olympics promise a short-term economic boost from tourism and global attention, many host cities face long-term debt from the high costs of building venues and infrastructure that may have limited post-games use.



02 Displacement of Locals



The preparation of the Olympics often leads to the displacement of local communities and can prioritize international visitors over local needs.

03 Unexpected Costs

The initial budgets for hosting the Olympics often skyrocket due to unforeseen expenses, leading to significant financial strain. The promised economic windfalls frequently fall short of expectations, leaving host cities with debts that can take decades to clear.



04 Environmental Degradation



The environmental impact of constructing new venues, along with the associated waste and carbon footprint from international travel, contribute to significant ecological disruptions and long-term environmental harm.

THE OLYMPIC KEBAB



HOST, GROW, GLOW



Prosperity — Investment — Fame

Support Small Business

Create Jobs

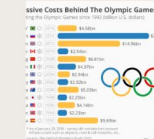
Infrastructure

Foreign Investment

Build National Identity

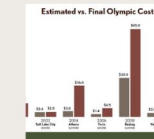
Spur Tourism

OLYMPIC SIZE CONSEQUENCES

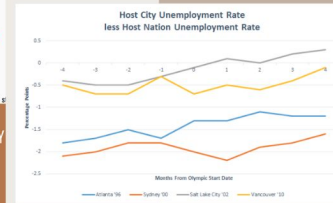


MASSIVE COST TO THE CITY

Many of the recent Olympics have cost the host cities at minimum 1.0 billion dollars.



UNCERTAINTY OF ECONOMIC PAYOFF



NO BENEFIT TO UNEMPLOYMENT OR JOB CREATION

Existing construction companies receive the contracts for Olympic projects meaning there is no need to hire employees.



WASTE OF CONSTRUCTION



CITIES WON'T PROFIT