Prompting for Finance & Econ Educators
Using AI to Teach, Create, and Think More Effectively
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💬 Think Like a Director, Not a Googler

Prompting is not about asking for the right answer. It's about **guiding a smart intern** through a complex task—setting context, giving constraints, and refining along the way. In economics and finance education, that means using AI to think through policies, markets, models, and case studies with clarity and care.

🧠 C.H.A.T.G.P.T. Framework for Educators

- **Converse:** Talk to AI like a colleague, not a search bar.
- **Hypothesize:** Predict its output—what should it say?
- **Adapt:** Adjust the prompt after reading its response.
- **Think:** Reflect. Did it make sense? Was it useful?
- **Gather:** Verify facts and outputs with real sources.
- **Probe:** Dig deeper. "What are 3 counterarguments?"
- **Train:** Add more detail, examples, and constraints.

    Adapted via Jack Dougall/ISTE Resources

💼 Structured Prompting for Econ/Finance

ROLE → CONTEXT → TASK → PARAMETERS

Example 1: Design a Lesson

> "I am a high school economics teacher designing a lesson on opportunity cost for 10th graders. I am planning a 45-minute interactive activity that includes a short case study and a student reflection, but would like assistance. Before we start, what questions do you have for me regarding this activity?"

Example 2: Create a Debate Prompt

> "You are a university instructor in macroeconomics. Draft a debate prompt comparing the Keynesian and Monetarist responses to the 2008 financial crisis. Include 2 readings per side and guiding questions to support student discussion."

Example 3: Simplify a Concept

> "Explain the concept of inflation targeting to a 9th grader using real-world analogies. Compare it to a thermostat controlling room temperature."

💡 Tips for Better Outputs

✔ Give **roles** (You are an expert in…)
✔ Include **examples** (Like this case from 2020…)
✔ Ask for **iterations** (Try again with more nuance.)
✔ Use **constraints** (Limit to 5 bullet points.)
✔ Focus on **suggestions**, not answers ("Give options...")
✔ Encourage **dialogue** (What do you need to know to help me?)

🧩 Final Thought: You're Still the Expert

AI is only as good as your question and your judgment. It's not here to replace your expertise—it's here to amplify it. Whether you're building financial simulations or guiding students through moral hazards, **your thinking shapes the tool.**

🔗 For more support or custom workshops:
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