

Your 24/7 AI Econ Sidekick



Certificate Requirements



To earn professional development hours for webinars, you must:

- Watch a minimum of 75% for our longer sessions and the full 45 minutes for our 45 minute sessions.
- You will automatically receive a professional development certificate via e-mail within 24 to 48 hours.

Objectives



You will be able to:

- Use AI ethically
- Help your students have a study partner
- Have an assistant for your job

Presenters



Florencia Gabriele

Florencia@florenciagabriele.edu

Social Handles



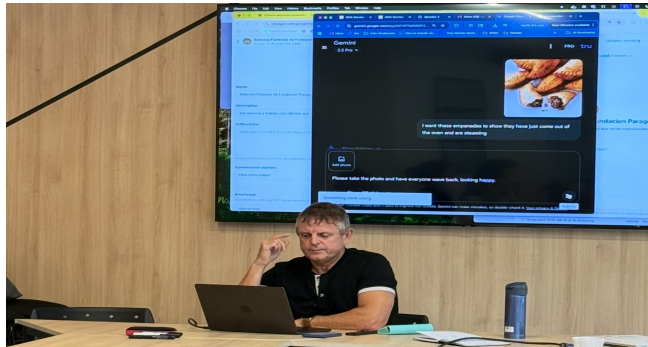
Douglas Chrystall

Founders@iatoday.ai

Session Agenda

1. AI Today
2. AI as a Study Buddy
3. AI as an Assistant





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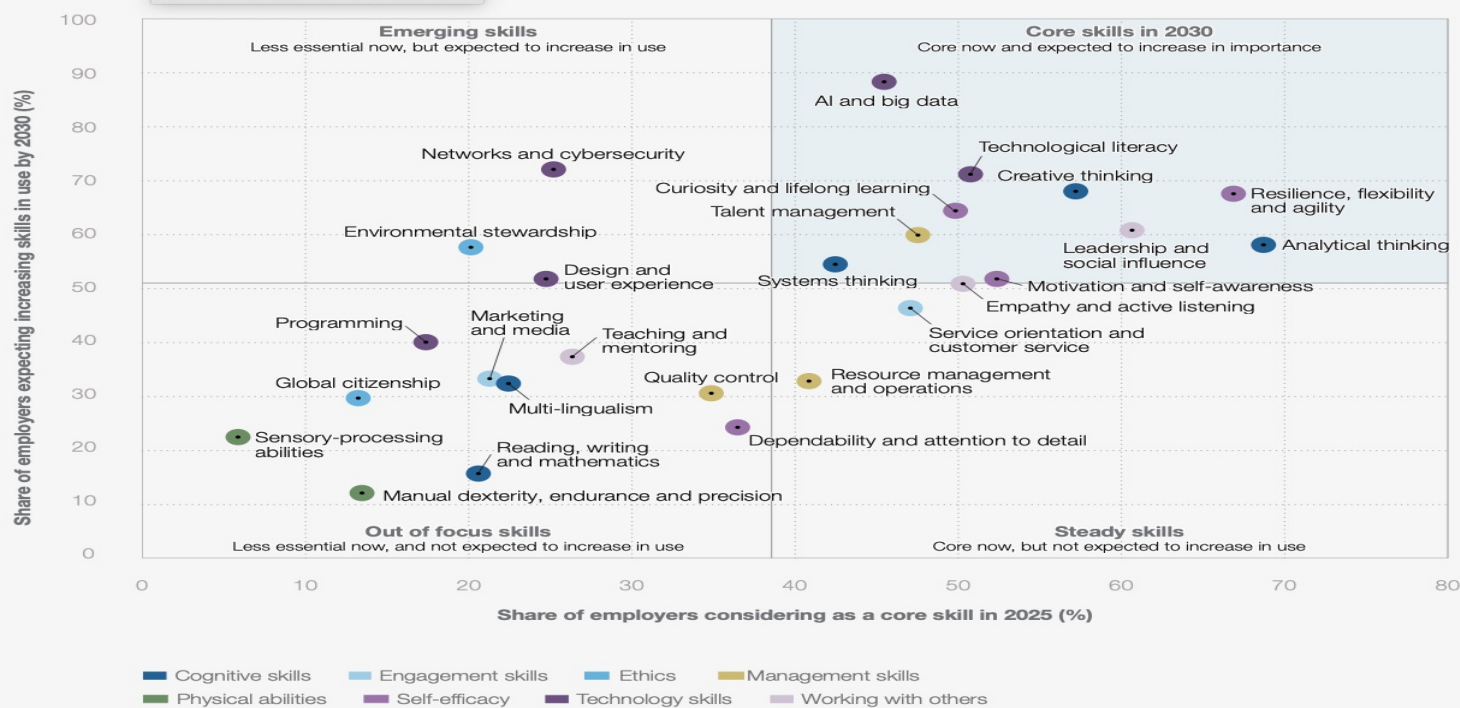
Tops skills for 2030

FIGURE 3.6











Core skills in 2030

Share of employers considering skills to be a core skill in 2025 and share of employers expecting skills to increase in importance by 2030.

[Show the previous page](#)



Top 10 skills on the rise

- | | |
|--|--|
| 1.  Creative thinking | 6.  Systems thinking |
| 2.  Analytical thinking | 7.  AI and big data |
| 3.  Technological literacy | 8.  Motivation and self-awareness |
| 4.  Curiosity and lifelong learning | 9.  Talent management |
| 5.  Resilience, flexibility and agility | 10.  Service orientation and customer service |

Type of skill

 Cognitive skills
  Self-efficacy
  Management skills
  Technology skills
  Working with others
  Engagement skills

Source

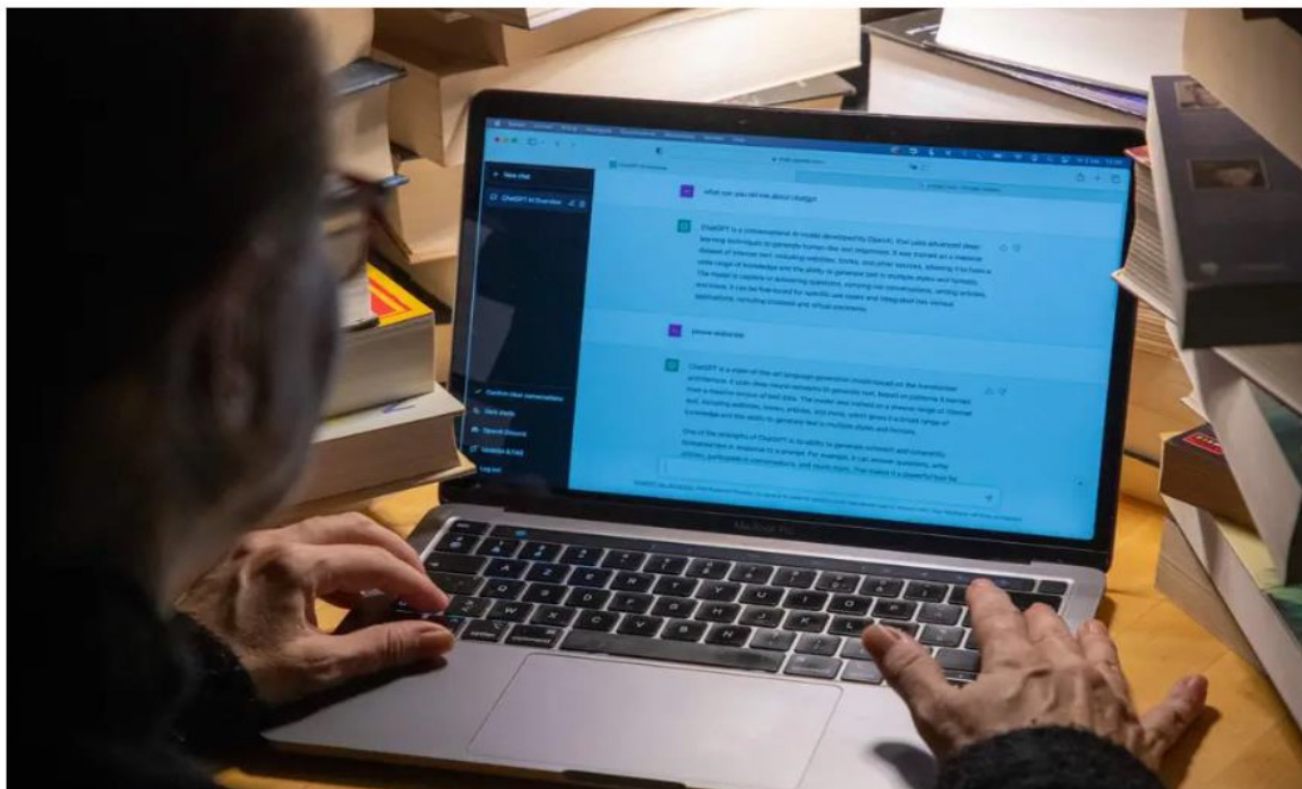
World Economic Forum, Future of Jobs Report 2023.

Note

The skills judged to be increasing in importance most rapidly between 2023 and 2027

ChatGPT experience may be able to get you that job. More than 90% of potential employers are looking for workers who use the chatbot.

Aaron Mok Apr 27, 2023, 7:36 PM GMT+2



Time to Stop Asking

- We cannot use AI, my school/organization has banned it
 - AI is everywhere, its in the fabric of almost any solution
 - Word/Google Docs, Grammarly, Blackboard
 - You can run it locally
- You cannot stop students
 - Web/Computer plugins
- AI gets things wrong
 - Learn to prompt
- Wrappers will fail
 - Perplexity, Grammarly
- Everything will by an Agent
 - MCP



24/7

75%

College students said they are more likely to use a digital tool if it provides **instant feedback or answers**.

43%

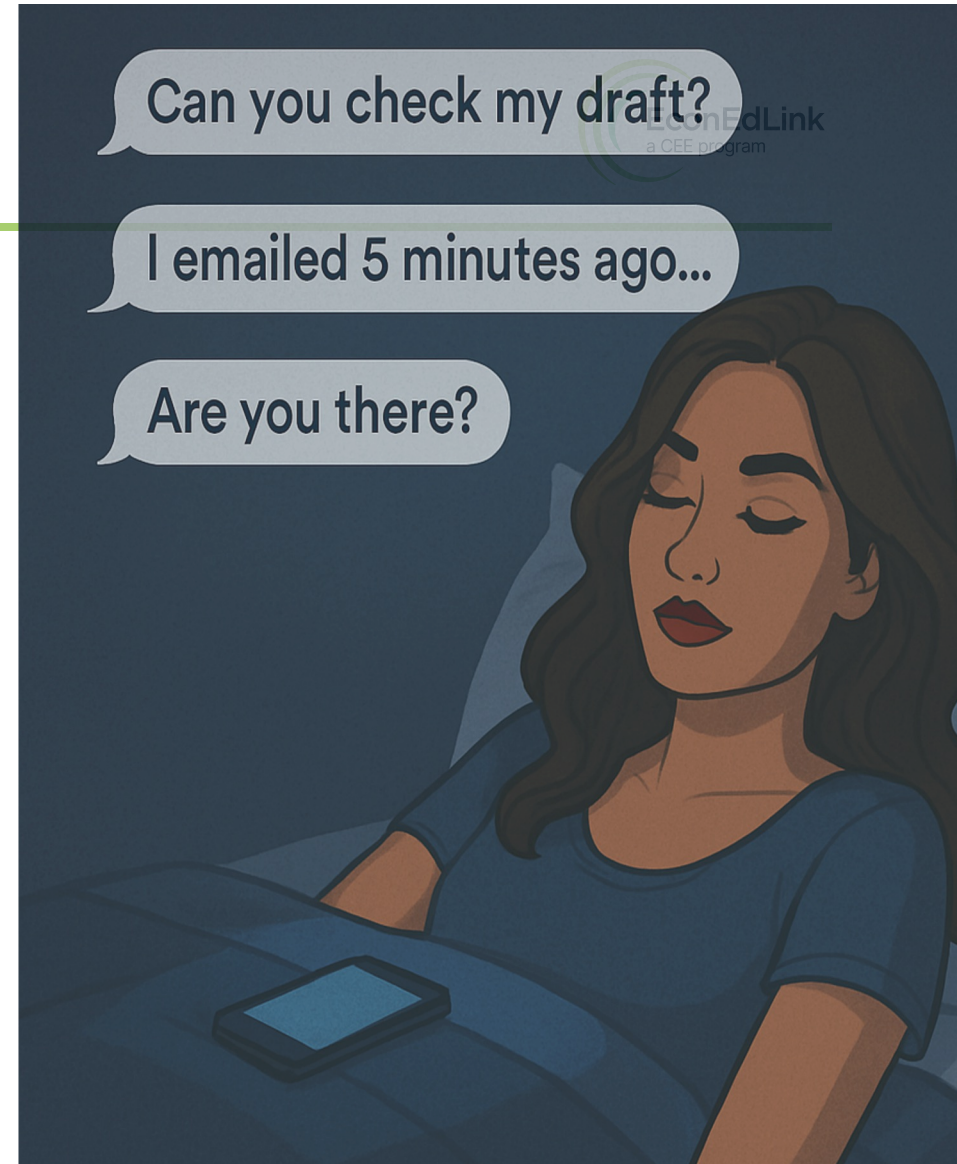
43% of students do most of their studying outside of normal class or office hours

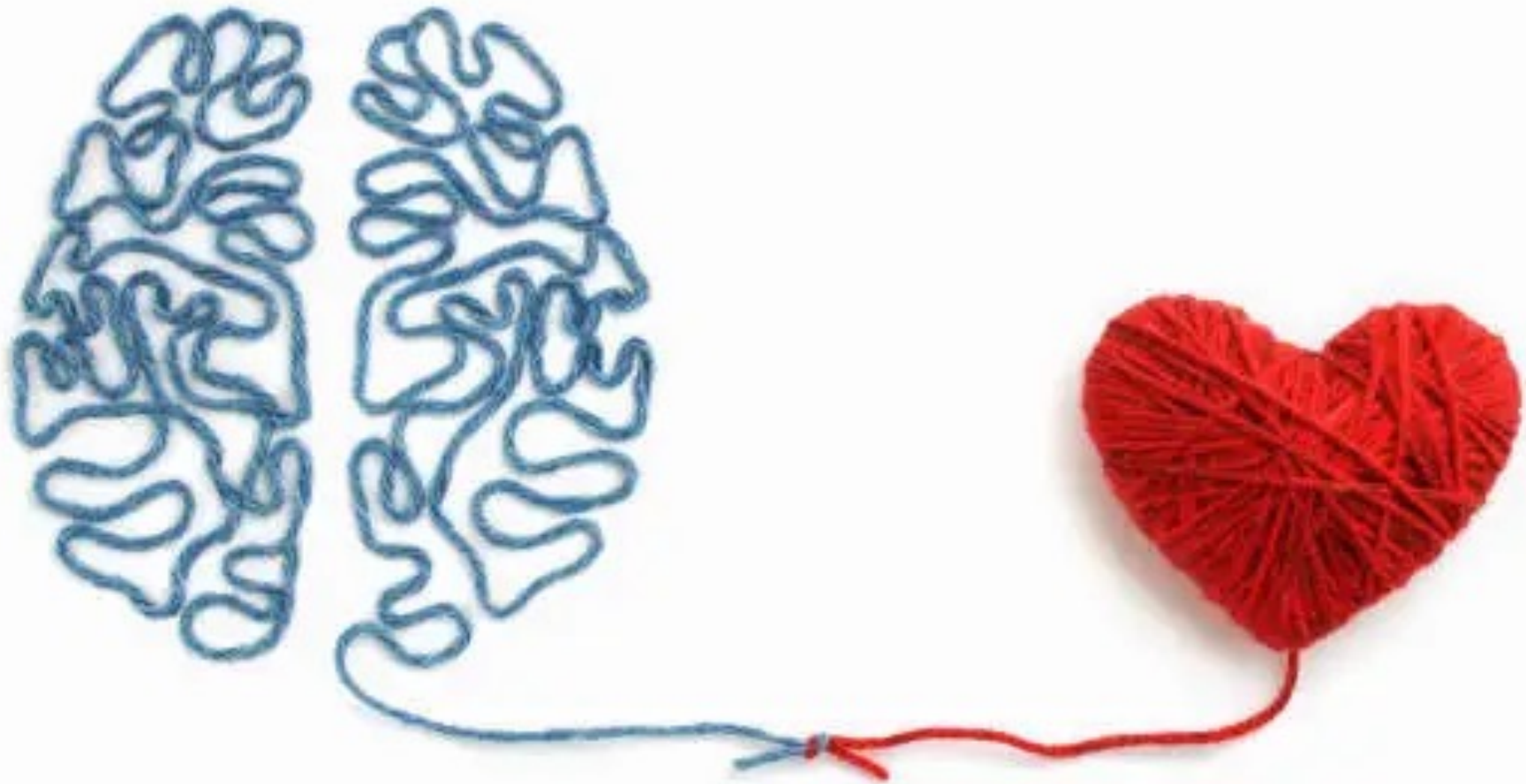
56%

56% of students reported using ChatGPT or similar tools for academic support

60%

20% of students regularly attend office hours, while **over 60%** prefer communicating digitally (email, LMS, AI assistants).

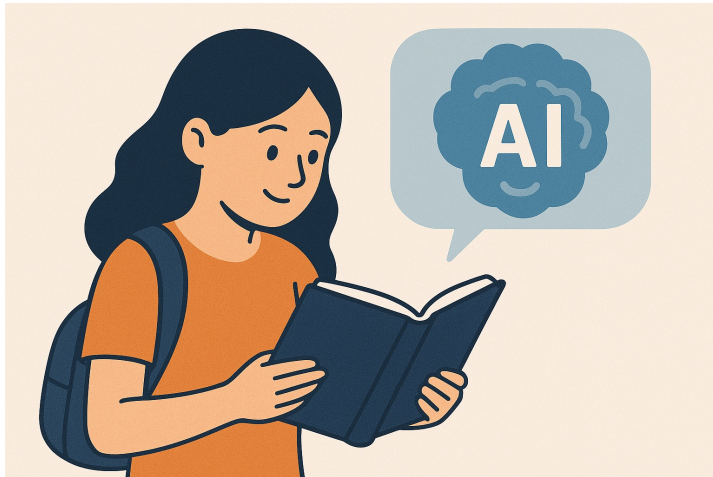




What is my true purpose as an educator?

Artificial Intelligence

Studdy Buddy



Teaching Assistant



Modeling correct use of AI always comes first

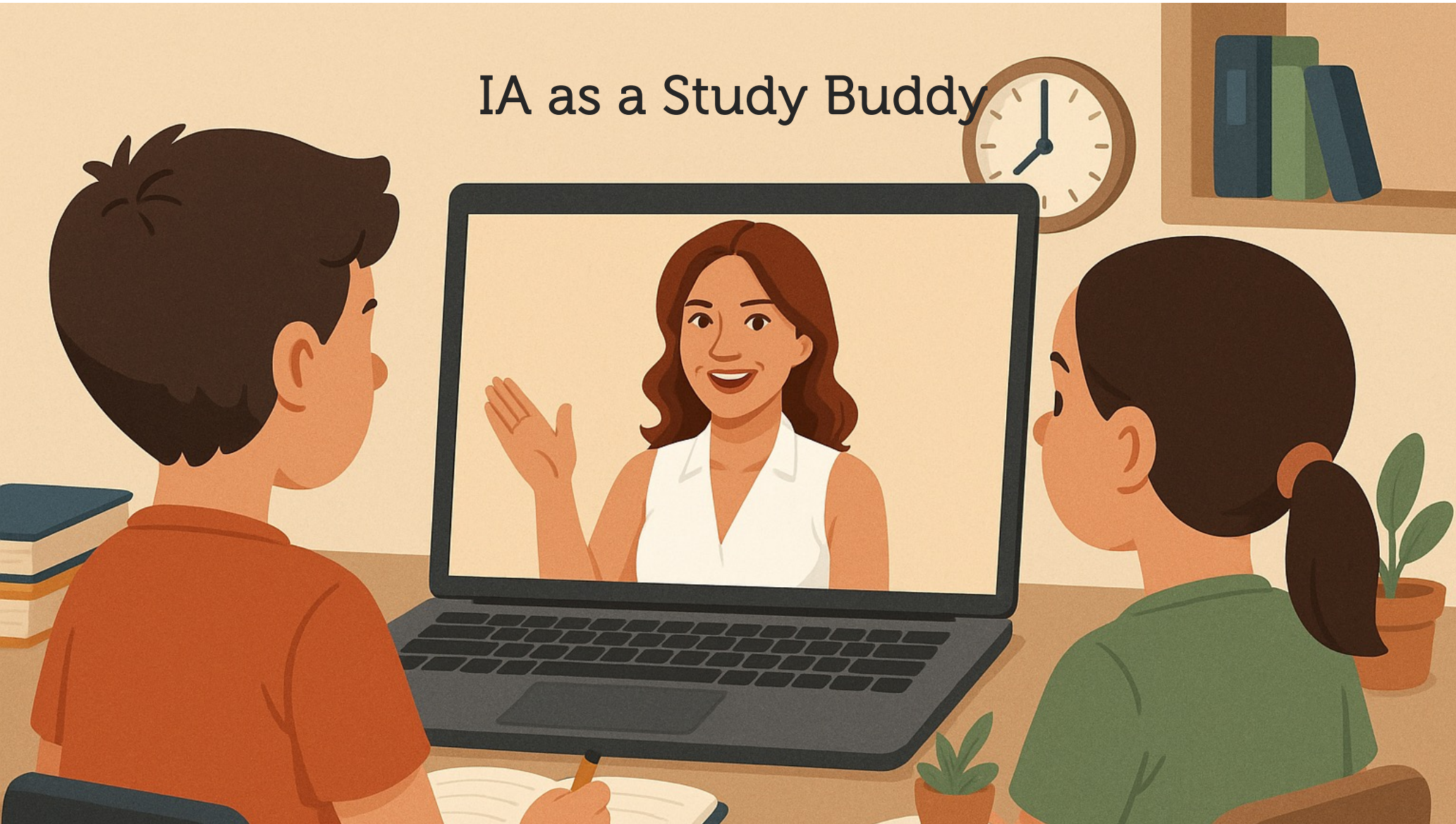
1. Privacy settings
2. Run a local model



2. Set up your GPT properly



IA as a Study Buddy





Create a curated AI Study Buddy

- Trained on your syllabus, rubrics, and learning outcomes
- Aligned with course tone, expectations, and assessment style
- Available 24/7 for questions, feedback, and explanations
- Frees up faculty time by reducing repetitive questions

My GPTs

+ Create



GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

🔍 Search GPTs

Top Picks

Writing

Productivity

Research & Analysis

Education

Lifestyle

Programming

Featured

Curated top picks from this week



Expedia

Bring your trip plans to life – get there, stay there, find things to see and do.

By [expedia.com](#)



Video AI

4.1 ★ - AI video maker GPT - generate engaging videos with voiceovers in any language!

By [invideo.io](#)



Website Generator

🔗 Create a website in seconds!
🔗 Generate, design, write code, and write copy for your website...

By [websitegenerator.b12.io](#)



AI PDF Drive: Chat, Create, Organize

The ultimate document assistant. Upload files once to your free AI Drive (very generous storage),...

By [myalldrive.com](#)

Trending

Most popular GPTs by our community



Microeconomics Mentor

By Florencia Gabriele 

A microeconomics tutor for students studying concepts and problem-solving.

What's the difference between supply and...

Can you help me understand opportunity cost?

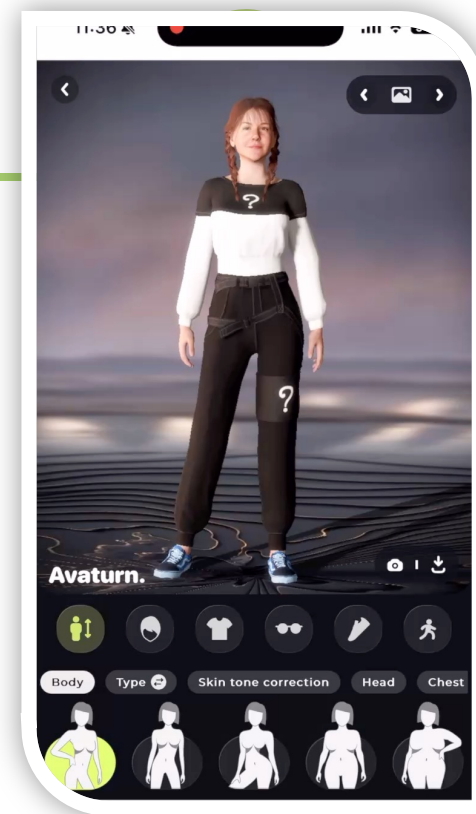
What are the steps to solve this elasticity question?

Why is marginal cost important in decision-making?

Ask anything



- Students often need support when faculty aren't available
- A GPT can help explain tough concepts, offer examples, and link to resources
- Enhanced Engagement: Tailors content to student needs, increasing engagement and comprehension.
- Personalized Support: Provides students with real-time feedback and answers, allowing for 24/7 access to learning support.
- Efficiency for Educators: Automates routine questions, allowing educators to focus on complex topics.
- Innovation in Education: Position yourself at the forefront of educational technology, offering a modern learning experience.



Edubot



Private

bot.bivo.app/bot/9zb-gfb/5do-uap

Bivo Bot

?

Reset view

Hey, how's it going?

Type message here

Avatar Instructions

Hello! I am your Professor, Florencia Gabriele. I am looking forward to helping you in person, in class, during office hours our through my avatar. You can ask me for help with the following:

- 📖 Understanding e concepts from class and the book
- 🎬 Connecting concepts with everyday economics/ personal finance
- 🧠 Reviewing for exams or quizzes. Quiz yourself before you are quizzed in the class. You can ask the avatar to create multiple choice questions or essay questions based on the material
- 🖋️ Getting ideas for papers or class projects
- 🤔 Clarifying tricky terms or topics
- 💡 Translating the material to your native language

You can download our conversation
Ask for information on the syllabus
Send a message to the Professor (coming up!)



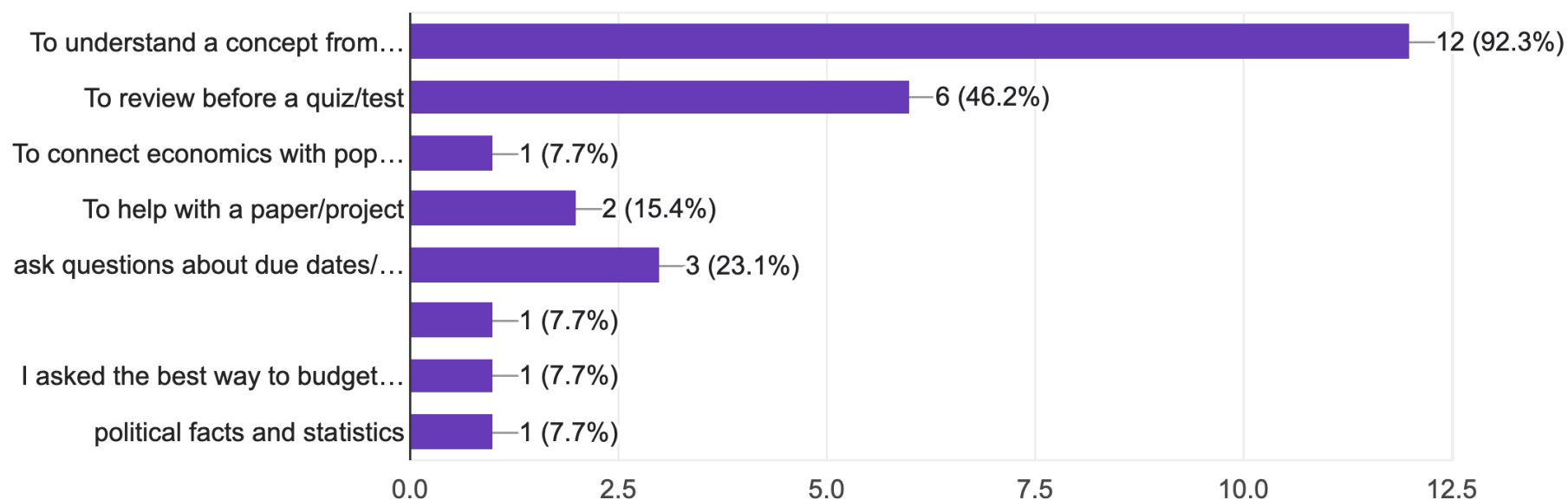
For information about the avatar, email Douglas



Douglas Chrystall
Founders@iatoday.ai

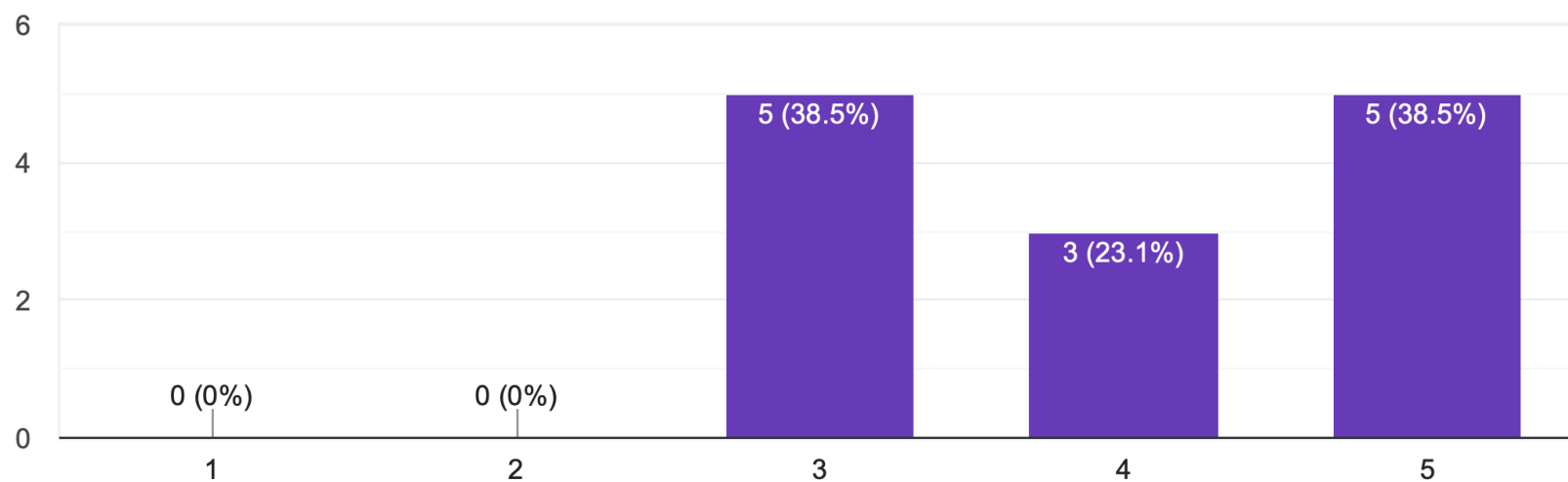
What did you use the avatar for? (Check all that apply)

13 responses



On a scale from 1 to 5, how helpful did you find the avatar?★ (1 = Not helpful at all, 5 = Super helpful)







13 responses



What Students liked about the avatar



- ✓ Immediate and specific answers to questions
- ✓ Interface was intuitive and friendly
- ✓ Thorough, factual, and visually clear responses
- ✓ Directed the conversation and adapted to follow-up questions
- ✓ Fast, digestible, paragraph-based insights
- ✓ Helpful advice on applying concepts to personal finance
- ✓ Option to hear the avatar speak or turn off voice
- ✓ Better than ChatGPT: reliable, relevant, and on-topic
- ✓ I like how detailed it is in its responses
- ✓ It's just like the Professor! Clear and expert explanations
- ✓ Funny and detailed answers for key test topics
- ✓ Quiz questions matched past test formats
- ✓ I like how interactive it is!
- ✓ Gave examples and course-specific language
- ✓ It has access to all class material
- ✓ Helpful for quick answers
- ✓ I enjoy the interactivity

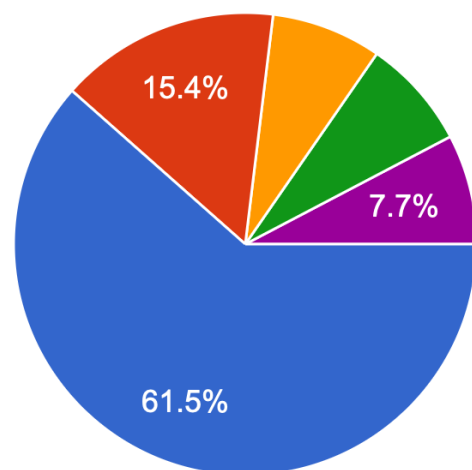
-
-  Chat box size is too small and hard to manage
 -  Bigger font
 -  Translation features were limited or unclear
 -  Too much detail too fast
 -  voice
 -  Large answers required excessive scrolling

"This is super cool because its from a teacher I trust and know has put in so much time and energy to produce this website"



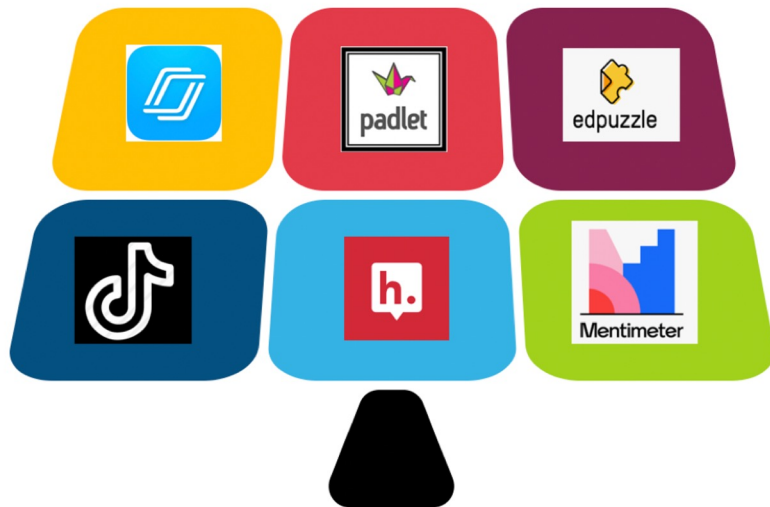
Did you feel comfortable using the avatar?

13 responses



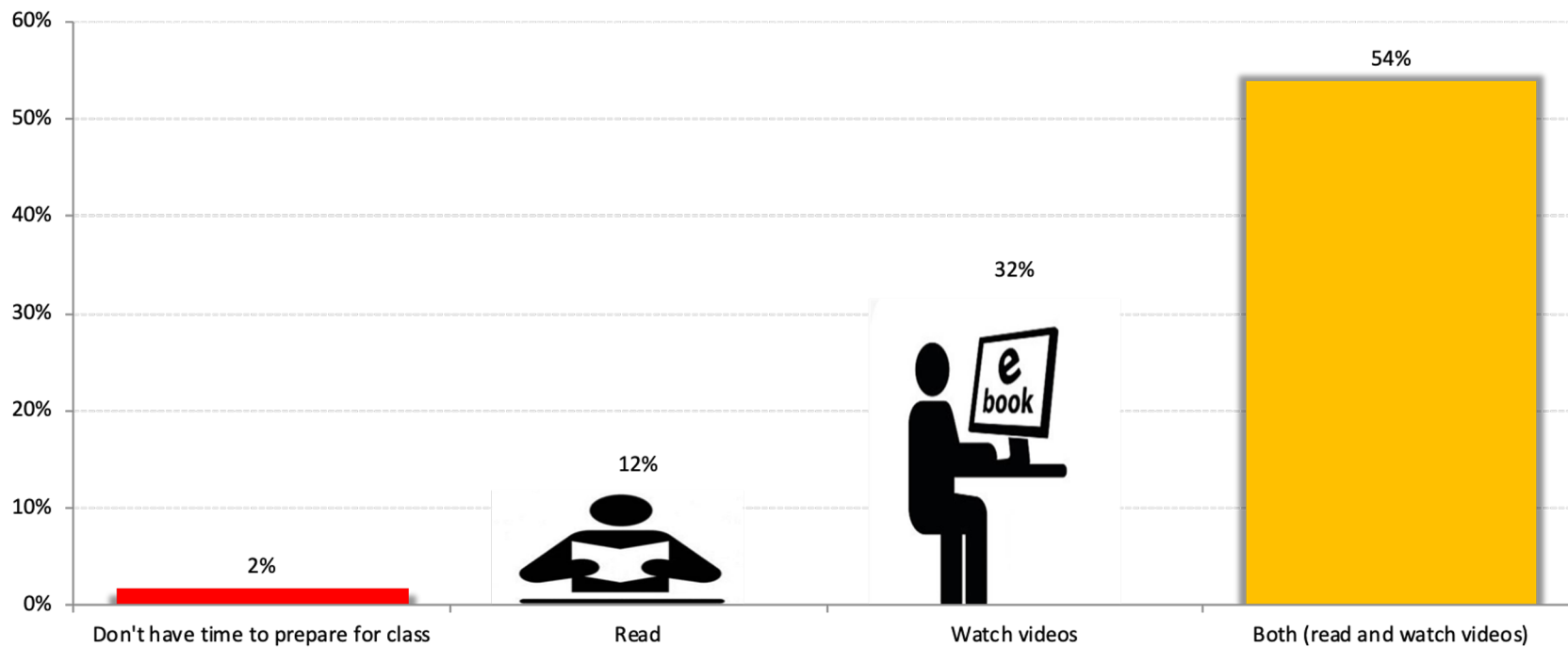
- Yes, it was easy and fun
- Sort of, but I wasn't sure what to ask
- Not really — it felt confusing or awkward
- The voice and strange avatar body is kind of creepy
- Yes, but if I were given this by a professor in a class, I would be worried about the professor being able to see what I am writing.

This is how we use technology in our classrooms



Are you more likely to read or to use videos to prepare for class?

Pre-pandemic data



Why Videos?

Videos are 4 x times more engaging than static content

Video combines auditory & visual sense

The average viewer remembers 95% of a message when it is watched, whereas only 10% when read

Has the ability to encompass all the other types of content. A video can include text, music, photographs, links, and even podcasts. No other medium has this ability

Challenges



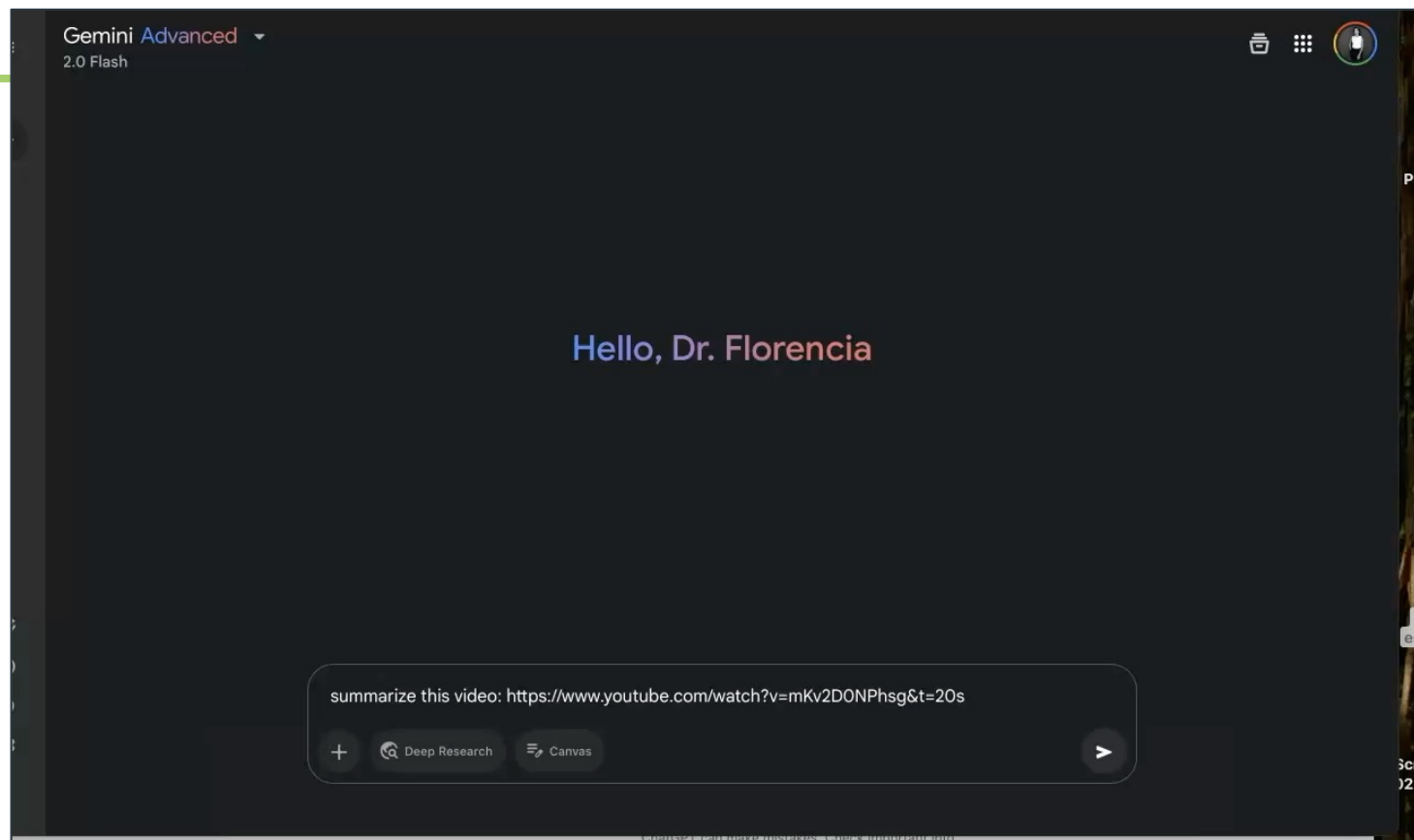
Students are bored in a regular class setting!

Technology does not guarantee engagement

1. We treat all learners the same despite unique needs and challenges
2. We hold the schedule constant and allow learning to vary
3. Performance data (grades) comes too late to be useful to the learner

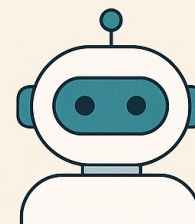
We can solve those challenges by learning through technology.

- Technology enables real time feedback, it allows us to have maps that show exactly where the learning is going and having trouble
- Technology gives learners agency
- Technology creates creators, students can create things they care about
- Technology improves access



- Summarize the video
- Transcribe the video – not available yet
- Create questions
- Main concepts
- Create quiz assignments

AI-Driven Video Integration in Education



Pre-Learning



Live Interactions



Deeper Exploration



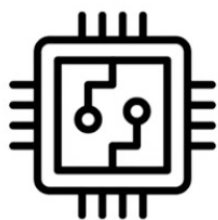
Student-Created Content



Projects

- Create project → set **Project-only memory** if this work is self-contained.
- Add **Project Instructions** (role/scope/sources/boundaries/outputs).
- Upload **curated** files (respect plan limits).
- Move prior chats into the project to seed memory.
- Enable only the tools you need (Canvas, Web search, etc.). (Teams)
- Drag related chats

Agents = LLM + Tools



Model



Tools



Instructions

How AI can help us



Automates repetitive tasks:

Grades multiple-choice tests

Analyzes discussion board or LMS participation

Generates rubrics, guides, and student feedback



Personalizes student tracking:

Identifies at-risk students

Summarizes performance and detects patterns

Suggests adaptations based on UDL (Universal Design for Learning)

Creates educational materials:

Presentations, quizzes, simulations, and interactive activities

Translates, adapts, and simplifies texts

Recommends up-to-date resources aligned with the curriculum



Enhances planning:

Proposes learning objectives and assessment criteria

Supports the design of lesson plans and integrated projects

Where do students need the most support?



Vision Impairment
Hearing Impairment
Language exposure
Specific Learning
Disabilities
Chronic Medical
Conditions
Physical Disabilities
ADHD/ADD
Time Management

80% of people who used CC are not deaf



Key WCAG Principles (POUR)



P | **Perceivable**

O | **Operable**

U | **Understandable**

R | **Robust**



 **Img 20151029 142520**


udloncampus.cast.org/page/planning_landing




chatgpt.com


ChatGPT

ChatGPT 4o







Fun fact about the Roman Empire





Activities to make friends in new city





Create a workout plan



Pick outfit to look good on camera



Message ChatGPT



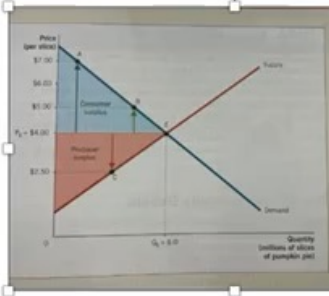
Document1

Home Insert Draw Design Layout References

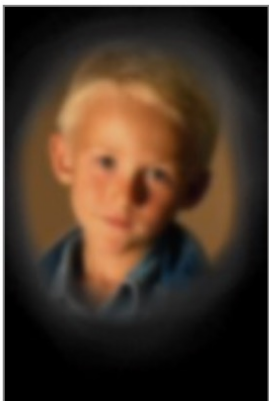
Paste Font Paragraph Styles Dictate Sensitivity Add-ins Editor Create PDF and share link Request Signatures

FIGURE 4.5
Consumer and Producer Surplus for Pumpkin Pie

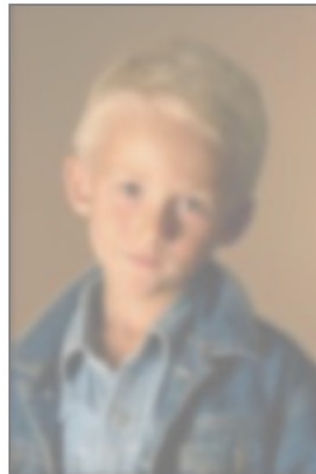
Consumer surplus is the difference between the willingness to pay along the demand curve and the equilibrium price, P_e . It is illustrated by the blue triangle. Producer surplus is the difference between the willingness to produce along the supply curve and the equilibrium price, P_e . It is illustrated by the red triangle.



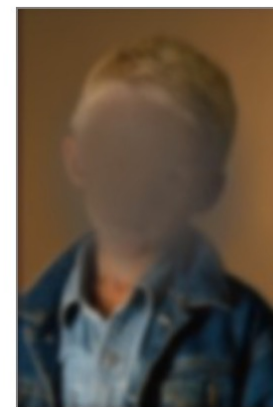
Point	Curve	Price (\$)	Quantity (billions)
A	Demand	7.00	0
B	Demand	6.00	1.0
C	Supply	2.00	1.0
E	Equilibrium	4.00	5.0



The last thing
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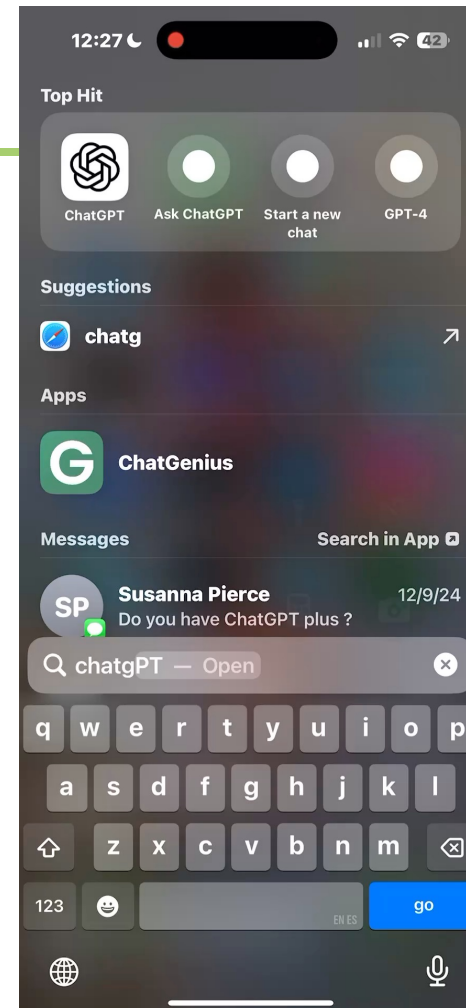
ers see. nmi
life is not who
you make it. I
s what life ma
of you that de
whether you c
m. I, Tyler, do
here to go

For Low Vision Challenge: Limited visual acuity, needing magnification, screen readers, or simplified visuals.

ChatGPT can:

- ✓ Summarize dense visual content (e.g., tables, graphs, slides) into structured text descriptions
- ✓ Simplify slide designs: minimal text, high contrast, large fonts, no unnecessary animations
- ✓ Generate screen-reader-friendly formats (HTML, Markdown, accessible PDFs)
- ✓ Convert tables into plain text format with clear headers
- ✓ Produce alternative layouts (linear instead of grid-based) for easier screen navigation

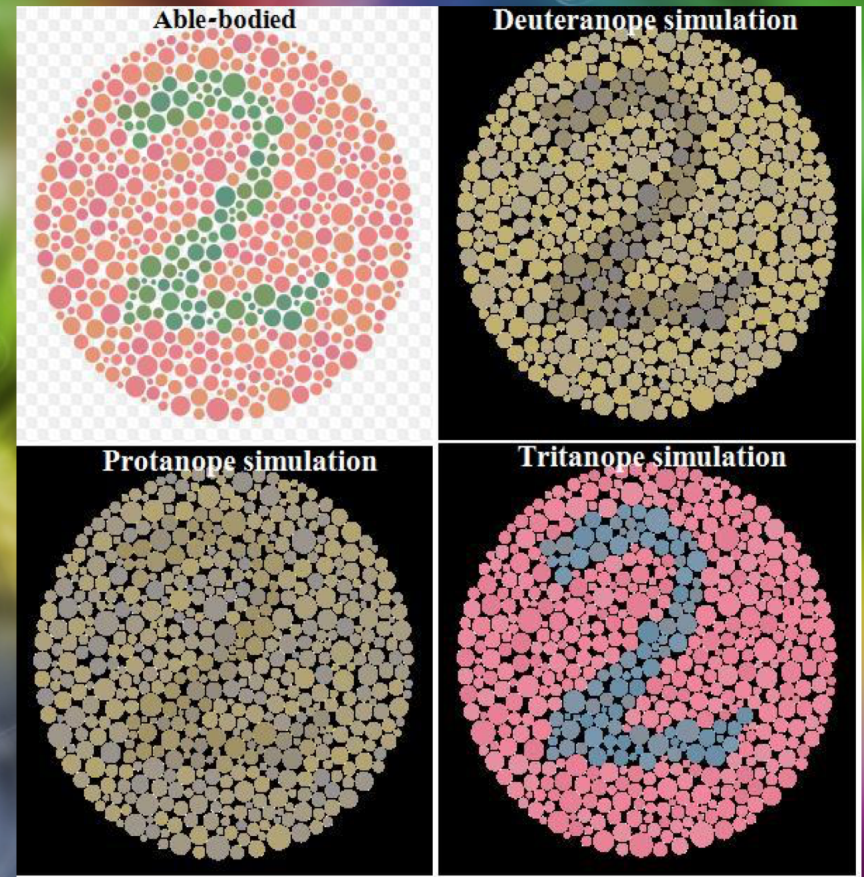
Text
Magnifier
Video



Color

Assignments in Red are 10 points each

Assignments in Green are 500 points each



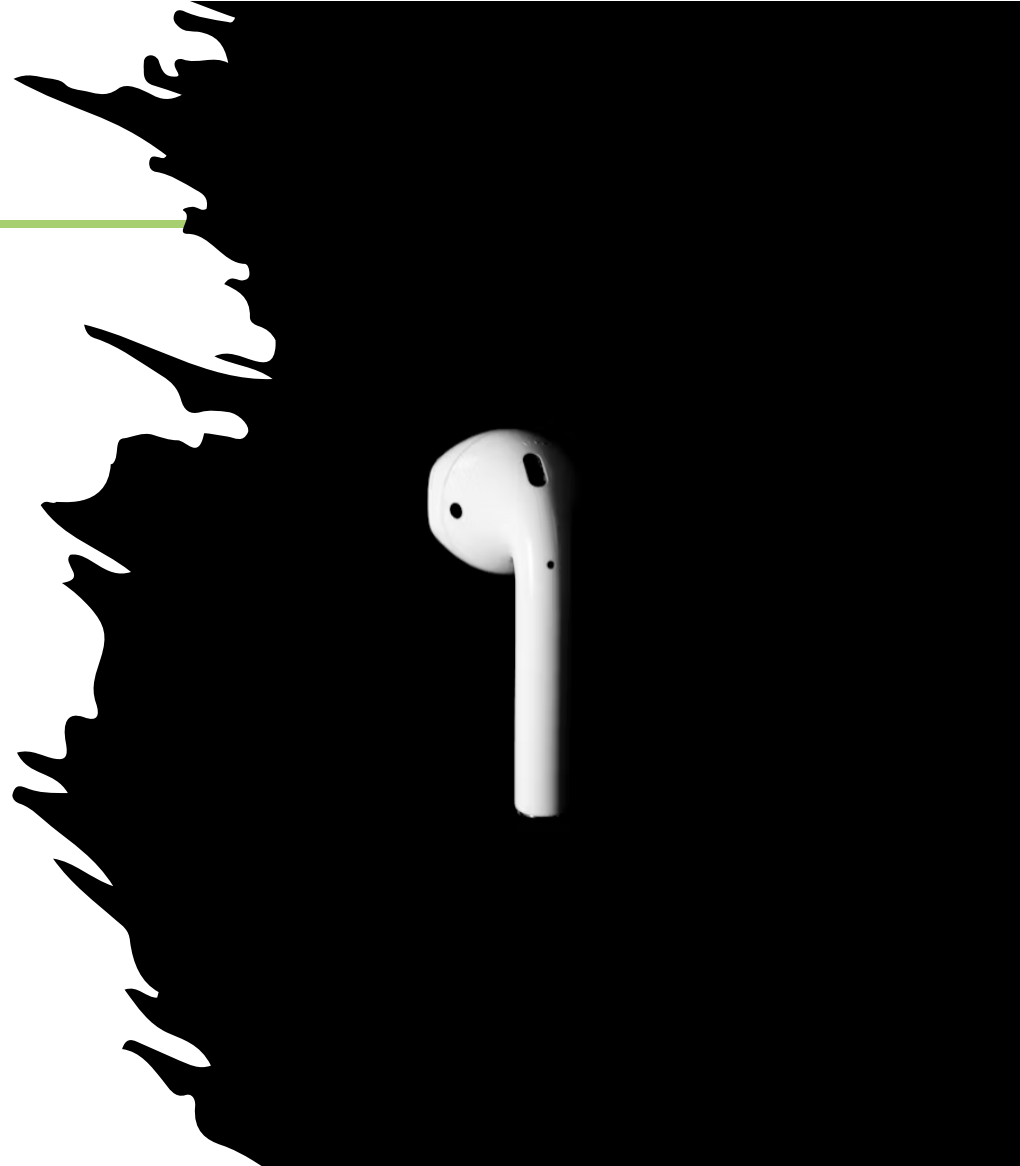
By Eddau processed File:Ishihara 2.svg by User:Sakurambo, with <http://www.vischeck.com/vischeck/vischeckURL.php> [CC BY-SA 3.0 (<http://creativecommons.org/licenses/by-sa/3.0>) or GFDL (<http://www.gnu.org/copyleft/fdl.html>)], via Wikimedia Commons

For Daltonism (Color Blindness) Challenge: Inability to distinguish certain color combinations (e.g., red/green, blue/yellow).

ChatGPT can:

- ✓ Recommend accessible color palettes with high-contrast ratios (e.g., via WCAG 2.1 AA standards)
- ✓ Review text or slide content and flag color-coded information that needs additional labels or descriptions
- ✓ Convert color-dependent instructions (e.g., "click the red button") into descriptive alternatives (e.g., "click the button labeled 'Submit'")
- ✓ Reformat data visualizations (charts, maps) to use patterns or labels in addition to colors
- ✓ Generate alternative versions of infographics or diagrams using texture, icons, or grayscale
- ✓ Suggest or generate HTML/CSS color schemes optimized for colorblind accessibility

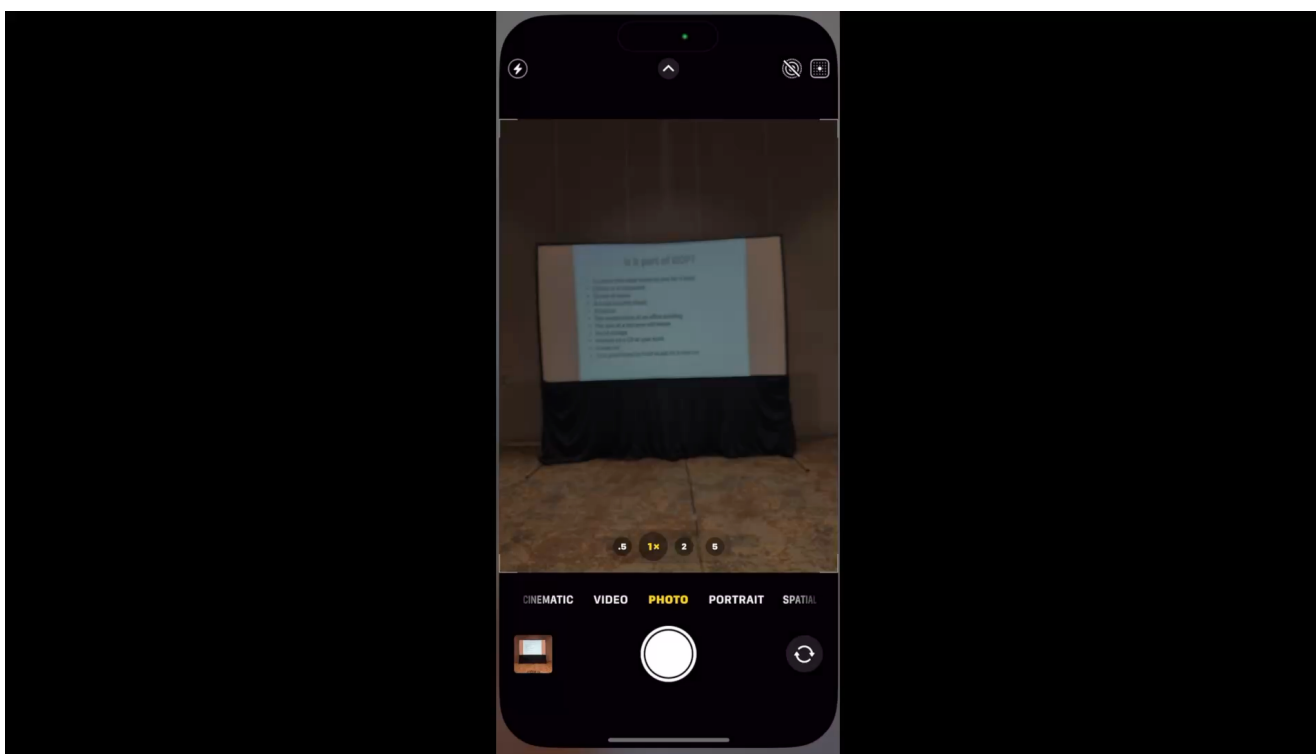
Hearing dissability



For Students Who Are Deaf or Hard of Hearing Challenge:
Limited or no access to spoken content in lectures, videos, or
group discussions.

ChatGPT can:

- ✓ Generate real-time or post-class written summaries of spoken lectures
- ✓ Create closed captioning scripts or transcripts for any video/audio material
- ✓ Provide written equivalents of classroom discussions or oral instructions
- ✓ Simulate live voice-to-text interactions for use in group projects or peer collaboration
- ✓ Reformat content from videos into structured notes or visual summaries
- ✓ Translate complex spoken language into clear, written, and sign-language-friendly text





Si hablas Espanol,
unete a nuestro
newsletter



Florenzia@florenciagabriele.com



Floriboston



www.Florenciagabriele.com



@florenciagabrielephd



<https://www.linkedin.com/in/florenzia-gabriele/>



Dr Florenzia Gabriele



64TH FINANCIAL LITERACY & ECONOMIC EDUCATION CONFERENCE

New Orleans
October 17-18, 2025 · Louisiana

Learn More



Keynote Speakers & Emcee



Tiffany 'The Budgetnista' Aliche
Educator & Author of New York Times Bestseller,
Get Good with Money



Jacob Clifford
Co-Host,
Crash Course Economics



Dyalekt
Director of Pedagogy,
Pockets Change

Enjoy 2 full days with over 45 live sessions, roundtables,
guest speakers, and networking!

Thank you



[INSERT FEATURED IMAGE OF
WEBINAR SESSION]

