

Unit 2 Project: Take an Economic Stance!

Name:

Class:

Topic:

Task: Conduct research on one of the questions below, then create a digital product that showcases your research, stance, and policy recommendation on the issue.

Potential Research Topics



Should we raise the Minimum Wage? - Price Floor (2.8)	Should sugary drinks (like soda) be taxed to reduce obesity? - (2.8)
Should there be a Price Ceiling on Medications? - Price Ceiling (2.8)	Should carbon taxes be implemented to reduce pollution? - (2.8)
Should there be Vouchers for Private Schools? - Demand (Income) (2.7)	Should the government regulate the use of AI in the music industry? - Supply (Productivity) or Demand (trends), Supply (Sellers) - (2.7)
Should governments subsidize electric vehicles to promote green energy? - Supply (2.7/2.8)	Should college athletes be paid through revenue-sharing (beyond scholarships)? - Elimination of Price Ceiling, Increase in Demand
Should the U.S. impose tariffs to protect domestic industries? - Tariff (2.9)	
Should the government eliminate agricultural subsidies? - Supply (2.8)	

Timeline: There will be 4 class days to work on this, but some work might need to be done outside of class.

- Day 1: Topic Selections and Background Research, submit Part 1, 20 points
- Day 2: 2 Stance Research, submit Part 2, 20 points + Product Creation
- Days 3/4: Design Product and Rehearse

Product: Use the rubric to make certain you include all parts that are required. You will be presenting your information in a round table with 5-6 other people.

Recommended Order of Slides (12-15): Question + Name, Background, Theory, Graph (Hand drawn), Stance, Arguments, Evidence (4-8 slides), Final Recommendation, Works Cited

Submit your digital product (as a PDF) + works cited to Google Classroom by the due date.

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Rubric for Digital Product of Research

Category	Criteria	Score
Econ Theory and Background (10 points)	☐ Includes the Background of the issue in 1–2 sentences. ☐ AP Micro Connection: Identify which economic concepts apply from Unit 2 and explain how. ☐ Pros of the Issue: Explains benefits in terms of economic outcomes with minimal text ☐ Cons of the Issue: Explain costs in terms of economic outcomes with minimal text ☐ Present Policy: Describe existing policy and explain its effect on markets with minimal text	
Hand Drawn Relevant Graph (10 points)	☐ Axes labeled: Price (P) and Quantity (Q) (1 pt) ☐ Demand and Supply curves drawn (1 pts) ☐ Original equilibrium price & quantity (P_e & Q_e) labeled (1 pt) ☐ Shift in curve(s) shown and labeled (2 pts) ☐ New equilibrium price & quantity labeled (1 pt) ☐ Consumer Surplus & Producer Surplus labeled after change (2 pts) ☐ Deadweight Loss (if any) labeled & explained (1 pts) ☐ Explanation connecting graph to real-world issue (1–2 sentences) (1 pt)	
Stance, Research, and Recommendation (15 points)	☐ Clear stance on the issue (2 pts) ☐ 3 Major arguments to support your stance with minimal text (3 pts) ☐ Evidence (3pts): Include 4 key statistics with minimal text to defend your argument: Consider adding the impacts on stakeholders: (8 points) - (8 statistics if working with a partner). ☐ Statistic #1 - who's impacted? #5 (if partner) ☐ Statistic #2 - who's impacted? #6 (if partner) ☐ Statistic #3 - who's impacted? #7 (if partner) ☐ Statistic #4 - who's impacted? #8 (if partner) ☐ Policy Recommendation (2 points) - What is your recommendation for the future with regards to this issue?	
Design, Creativity, and	☐ Visuals clear, high quality, and easy to interpret ☐ Graphs, charts, photos, icons directly connect to the issue being explained	

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Professionalism (10 points)	☐ Fonts (size 18- size 24) and colors consistent ☐ Layout is organized and easy to read ☐ At least 4 relevant images included of photos, icons or charts (2 points) ☐ Design shows originality (Canva, Slides Go, Keynote) and is not just plain slides (2 points) ☐ Product is polished and professional - not overcrowded with too much text ☐ Spelling & Grammar correct	
Presentation (10 points)	☐ Rehearsed and confident delivery (2 pts) ☐ Strong voice and eye contact (2 pts) ☐ Explains economic connections using key vocabulary (3 pts) ☐ Graph is presented and explained (2 pts) ☐ Clear explanation of research and stance (2 pts) ☐ Timing: stays within allotted time (1 pt)	
Citations (5 points)	☐ Works Cited included with at least 4 sources for individual, 7 for partners ☐ Include economic data sources (government reports, industry studies, scholarly articles) ☐ Correct formatting ☐ Alphabetical ☐ Indentation ☐ Double-spaced ☐ Links ☐ access dates included ☐ Period at end ☐ Capitalization correct	
TOTAL SCORE OUT OF 60		

Comments:

Research score _____ Total Score _____

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