

BREAKOUT #2 RESOURCES

Finfluencers I have used:

- Tiffany Aliche (@thebudgetnista) - foundational personal finance
- Jaspreet Singh (@minoritymindset)
- Kyla Scanlon (@kylascanlon) - economics storytelling
- Vivian Tu (@yourrichbff) - millennial money
- Yanelly Espinal @missbehelpful - First-gen wealth building, saving, fin lit
- Tori Dunlap (@herfirst100k) - women and investing
- Humphrey Yang (@humphreytalks) - breaks down concepts visually
- Taylor Price (@pricelesstay)
- Melissa @millennialindebt - Building wealth, earning income, networking
- Queenie Tan @investwithqueenie
- Dasha @brokeblackgirl - money and mental health, savings
- Jeremy Schneider (@PersonalFinanceClub)

The Credibility Framework I Teach (adjust as you see fit!):

- ✓ Cites sources
- ✓ Discloses sponsorships
- ✓ Acknowledges complexity ("it depends on your situation")
- ✓ Has credentials or lived experience they're transparent about
- ✗ Promises "get rich quick"
- ✗ Sells courses as main income source
- ✗ Uses fear tactics

Additional Resource

- Good read before project:
<https://dfpi.ca.gov/news/insights/social-media-finfluencers-who-should-you-trust/>