

Contact info for Diana Isern and her projects:

Diana's main webpage - <https://dianafinancialeducation.com/>

LinkedIn Account - [linkedin.com/in/dianaisern](https://www.linkedin.com/in/dianaisern)

Email Address - Dianaisern@gmail.com

IG me! @Dianadinero_edu

Info page for Diana's new book - <https://dianafinancialeducation.com/book>

Resources/Lessons to accompany the session:

Links to go with Lesson #1 (on brands vs companies):

“The World's Most Known Brands infographic” -

<https://quartr.com/insights/company-research/the-consumer-goods-sector-housing-the-worlds-most-known-brands>

“Major Brands and Companies in the US and Their State of Origin” -

https://www.reddit.com/r/Maps/comments/1djhn6o/mapping_corporate_brands_in_every_us_state/#lightbox

FinViz – <https://finviz.com/map?t=sec&st=d1>

Trading View Stock Heat Map (includes the company logos) -

<https://www.tradingview.com/heatmap/stock/>

NGPF lesson on “How to Make a Mutual Fund” -

<https://docs.google.com/document/d/1R7Tkv-ytxuwgunxObV0Oty0PrhX9mWuMFxTIYB-ajHA/edit?tab=t.0#heading=h.89xtly9zhf>

SharkTank Stock Market Investment Challenge activity (from Charles Oliver) -

<https://docs.google.com/document/d/1w-WaBKwmZ7E5NANZYpJO65SBpuUsFLE4wYRGEGTkSQ0/edit?tab=t.0#heading=h.cxjyr4qcvt89>

Links to go with Lesson #2 (on housing costs):

Home Search Challenge – Go to <https://www.niche.com> and click on “Places to Live” in the top menu, then search by zipcode

A selection of maps from Visual Capitalist on cost of living - <https://www.visualcapitalist.com/search?q=cost+of+living>

Bankrate - <https://www.bankrate.com/personal-finance/cost-of-living-calculator/>