

Investing Comes Alive

A Standards-Aligned Investment Simulation from Vanguard



Share one word that comes to mind when you think about investing.

way opportunity having roth goal potential
street complicated ira term account interest
voo economy 401k money risk longterm exciting
research risky brokerage owner etfs fees retirement compounding
scary wall reward uncharted

Follow along with us by creating your own free account!

Scan this QR code or go to <https://invest.myclasroomeconomy.org/register>



Welcome

Sean Crossley

Product Manager / Program Co-Lead—
My Economy Program

- My Tribe: Olivia (5), Ben (2) and Gatsby (our dog, 8) with college sweetheart, Kat
- College Thesis: Financial Literacy Gap of College Students
- Backpacked 75 miles in New Mexico and camped on an uninhabited island in Florida
- First Generation College Graduate
- Favorite Quote: “Unless someone like you cares a whole awful lot, nothing is going to get better. It’s not.” —Dr. Seuss



Welcome

Nicholas Pascale

Human Resources

Business Consultant, Specialist

- Two beautiful children: Luca (5), Olive (2)
with my wife, Naz
- Used to DJ in Philly under name DJ Vinylsaurus-wrex
- Met wife while speaking at 2015 TFA conference
- First Generation College Graduate
- Favorite Quote: “Appreciation is a wonderful thing. It makes what is excellent in others belong to us as well. . .” —Voltaire



VANGUARD'S MISSION:

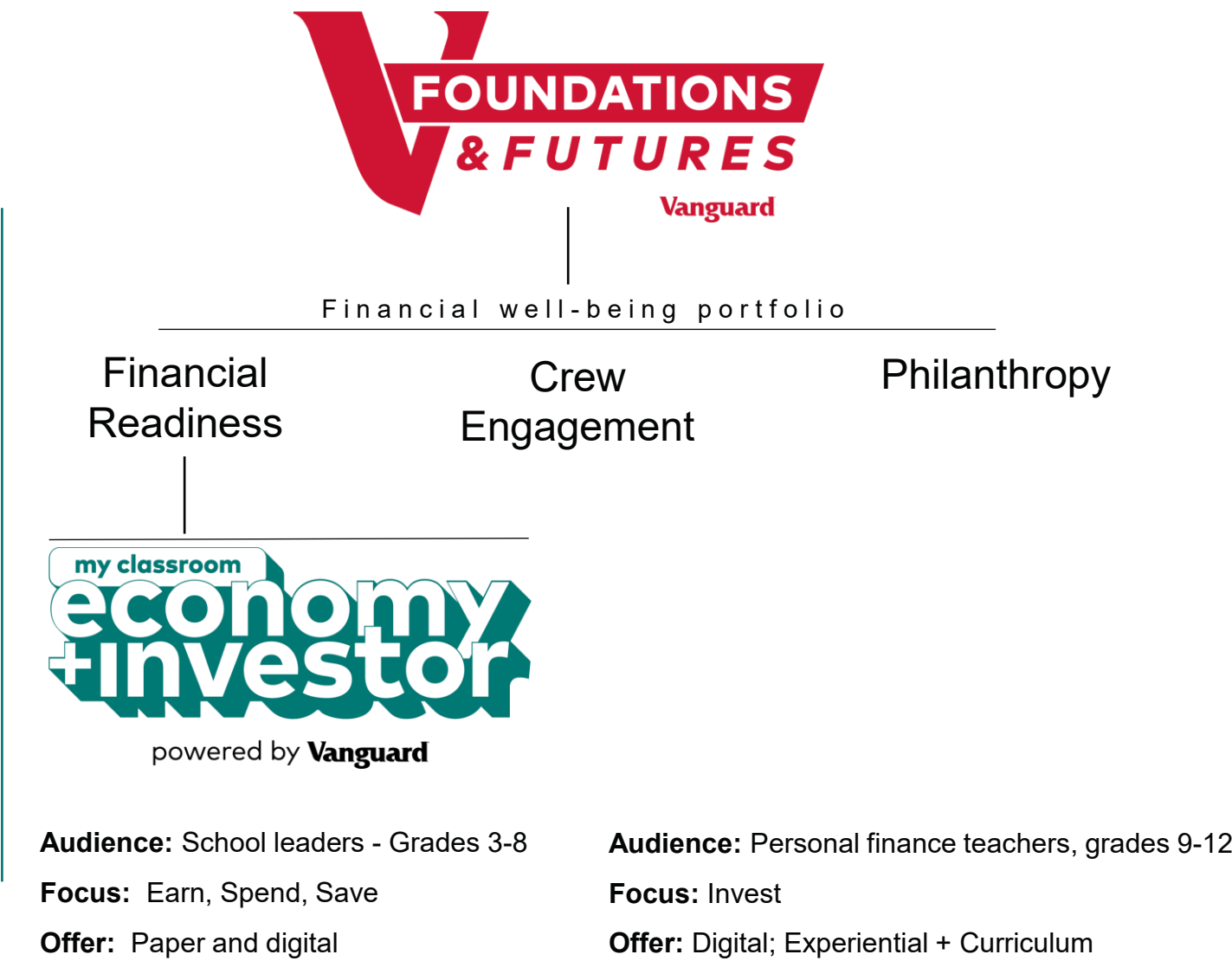
**To take a stand for all investors,
to treat them fairly, and to give
them the best chance for
investment success.**

VANGUARD'S MISSION:

**To take a stand for future investors,
to treat them fairly, and to give
them the best chance for
investment success.**

Get to Know Us!

- **Vanguard** is one of the world's leading investment management companies.
- Investor-owned structure where Vanguard fund shareholders own the funds, which in turn own Vanguard.
- **To take a stand for all investors, to treat them fairly, and to give them the best chance for investment success.**
- Vanguard has a culture of care and focused on financial well-being.



Our Vision, Our Offers

We empower parents and teachers to prepare the next generation for lifelong financial wellbeing through a free, experiential financial literacy program.

	My Classroom Economy	My Classroom Investor
Content Focus	• Earn, Save, Spend	• Invest
Value Proposition	• Free and Effective • Experiential • Financial Literacy integrated within Classroom Management	• Free and Effective • Experiential • Compliment to required invest curriculum • Aligned to VG's reputable investing philosophy
Target Audience	• 3rd–8th Grade • Primary: School Leadership • Secondary: Teachers	• 9th–12th Grade • Primary: Financial Literacy Teachers and HS Students
Delivery	• Digital (Main Focus) • Paper materials	• Digital

Note: Although there are paper materials for My Home Economy, the dedicated focus for the program is on the two offers above.

Homework Time!

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My Classroom Investor (MyCI)

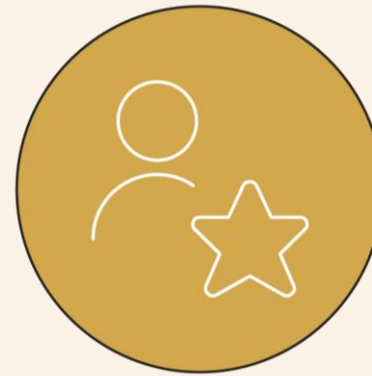
Our Goal: Create a generation of financially capable children by making investing education real, accessible, and lasting—for every background, classroom, and future path.



Explore Investing



Form Habits



Build Confidence



Apply Learnings

Key Components and Differentiators

Learn, Practice, Apply

- Learning Library—content aligned to national standards and VG's thought leadership.
- Simulation—30 years of investing through an experiential, test and learn simulation.

Understand the WHAT, HOW, and WHY

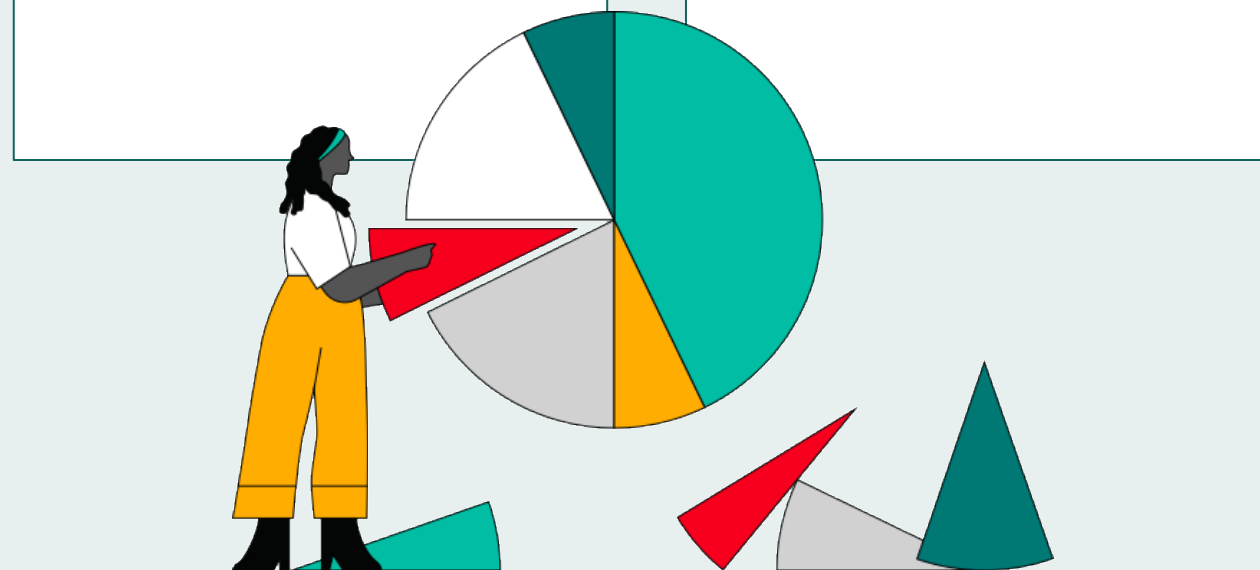
- Through character-based investing and reflection exercises, students understand all dimensions of investing.

Multi-Dimensional Scoring

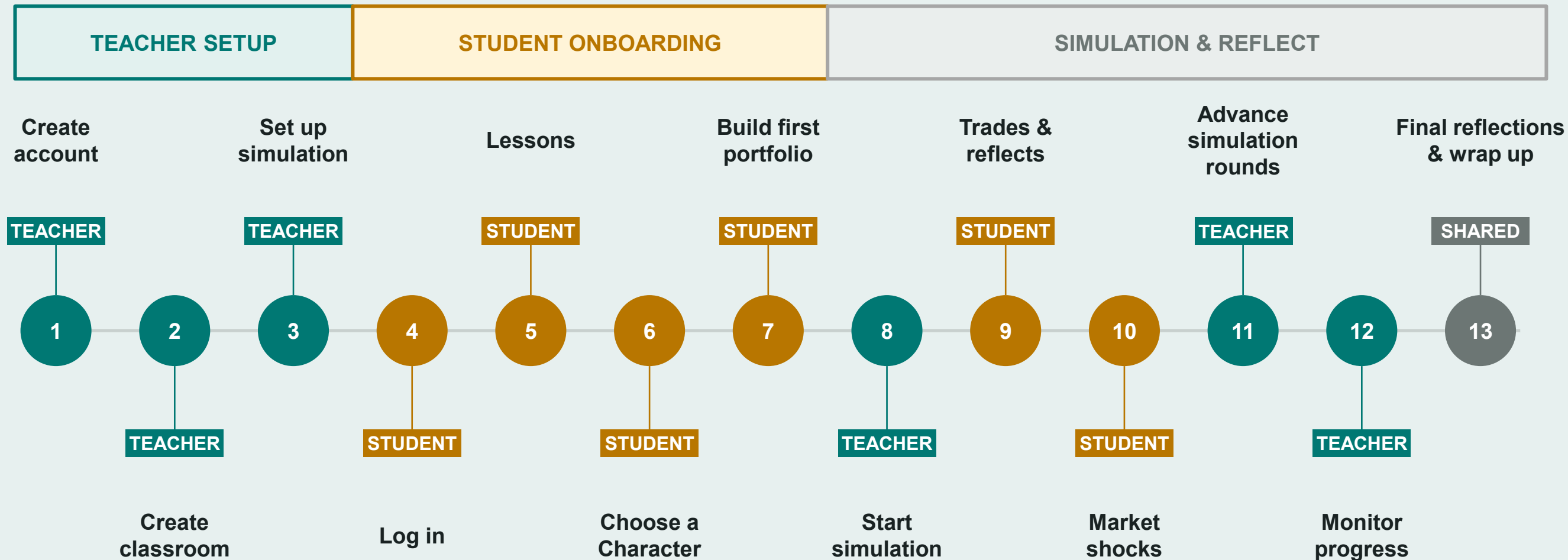
- Students are scored on multiple components based on Goals, Cost, Discipline and Balance. Highest portfolio value may not always win.

Flexibility and Customization

- Adjust various settings like difficulty level, simulation duration, investment choices, market event timing, content and more to meet the needs of your classroom.



Experience My Classroom Investor with us!



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Support on your My Classroom Investor Journey

MYCI JOURNEY SUPPORT

Here’s how we’d love to support you on your MyCI journey.

Take this brief survey to share your feedback and to receive more MyCI resources.

Free tools to help you get started and keep moving.

- Resources** Watch your inbox for FAQs, a training video, checklists, and a teacher instruction guide.
- Contact us** Reach out anytime with questions or feedback using the Contact Us form.
- Webinars** Keep an eye on our website for upcoming live webinars and training support.

We’re here to help you launch MyCI with confidence.





powered by **Vanguard**

Thank you!