

ASSESSMENT RUBRICS

To assess student learning, the instructor will evaluate the posters using the criteria on the following rubric as appropriate.

	Excellent	Good	Satisfactory	Needs Improvement
Information	All information presented is clear, accurate and thorough.	Most information is clear, accurate and thorough.	Most is clear and accurate, but was not usually thorough.	Information has several inaccuracies OR is frequently not clear.
Knowledge	Shows complete understanding of economic concepts and ideas	Shows substantial understanding of the concepts and ideas.	Shows some understanding of the concepts and ideas.	Response shows a complete lack of understanding of concepts and ideas.
Design	Poster is exceptionally attractive and well designed. Choice of image to illustrate event is outstanding.	Poster design is attractive with appropriate image selection.	Design and image are minimally acceptable.	Design has serious flaws. Image is not appropriate.
Sentences & Paragraphs	All sentences are complete, well constructed and of varied structure. No fragments or run-ons.	Nearly all sentences are complete and well constructed	Most sentences are complete and well constructed. A few need some work.	Many sentences need work
Grammar & Spelling	There are no errors in grammar or spelling.	There are 1-2 errors in grammar and/or spelling.	There are 3-4 errors in grammar and/or spelling	There are more than 4 errors in grammar and/or spelling.
Capitalization & Punctuation	There are no errors in capitalization and punctuation.	There are 1-2 errors in capitalization and punctuation.	There are 3-4 errors in capitalization and punctuation.	There are more than 4 errors in capitalization and punctuation.
Neatness	Poster is clean and neat with no wrinkles.	Poster is generally clean but has some worn edges.	Paper is slightly crumpled or stained.	Paper is very crumpled or stained.
Presentation Style	Consistently uses gestures, eye contact, tone of voice and a level of enthusiasm in a way that holds the attention of the audience.	Usually uses gestures, eye contact, tone of voice and a level of enthusiasm in a way that holds the attention of the audience.	Sometimes uses gestures, eye contact, tone of voice and a level of enthusiasm in a way that keeps the attention of the audience.	Presentation style does not keep the attention of the audience.

The following additional criteria may be used to assess group effort.

	Excellent	Good	Satisfactory	Needs Improvement
Collaboration	Almost always listens to, shares with, and supports the efforts of others. Tries to keep people working well together.	Usually listens to, shares, with, and supports the efforts of others. Does not cause "waves" in the group.	Often listens to, shares with, and supports the efforts of others, but sometimes is not a good team member.	Rarely listens to, shares with, and supports the efforts of others. Often is not a good team player.
Problem-solving	Actively looks for and suggests solutions to problems.	Refines solutions suggested by others.	Does not suggest or refine solutions, but is willing to try out solutions suggested by others.	Does not try to solve problems or help others solve problems. Lets others do the work.
Focus on the Task	Consistently stays focused on the task and what needs to be done. Very self-directed.	Focuses on the task and what needs to be done most of the time. Other group members can count on this person.	Focuses on the task and what needs to be done some of the time. Other group members must sometimes nag, prod, and remind to keep this person on-task.	Rarely focuses on the task and what needs to be done. Lets others do the work.
Attitude	Never publicly criticizes the project or the work of others. Always has a positive attitude about the task(s).	Rarely is publicly critical of the project or the work of others. Often has a positive attitude about the task(s).	Occasionally is publicly critical of the project or the work of other members of the group. Usually has a positive attitude about the task(s).	Often is publicly critical of the project or the work of other members of the group. Often has a negative attitude about the task(s).