

## How Much Demand?

1. Imagine that you owned a flower shop. Would you be happier if people really wanted to buy flowers or if they simply thought it might be a nice thing to do? Explain your answer!!
2. Imagine that you wanted to buy flowers. Would you be more likely to pay higher prices if you really wanted to buy them or if you simply thought it might be a nice thing to do? Explain your answer!!
3. When is there greater demand, when consumers really want to buy something or when they simply think it might be a nice thing to do?